



# G-Lock EasyMail7

*Client-Server Email Marketing Solution for Windows*

## Startup Guide

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This document is your startup guide for G-Lock EasyMail7 product. It is designed to provide you with information you need to quickly install and configure G-Lock EasyMail7.

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10. Connect to EasyMail7 Server within Local Network
11. Get Started
12. Work with G-Lock EasyMail7 Web Client

## G-Lock EasyMail7 Overview

An effective email marketing system should include the following tools:

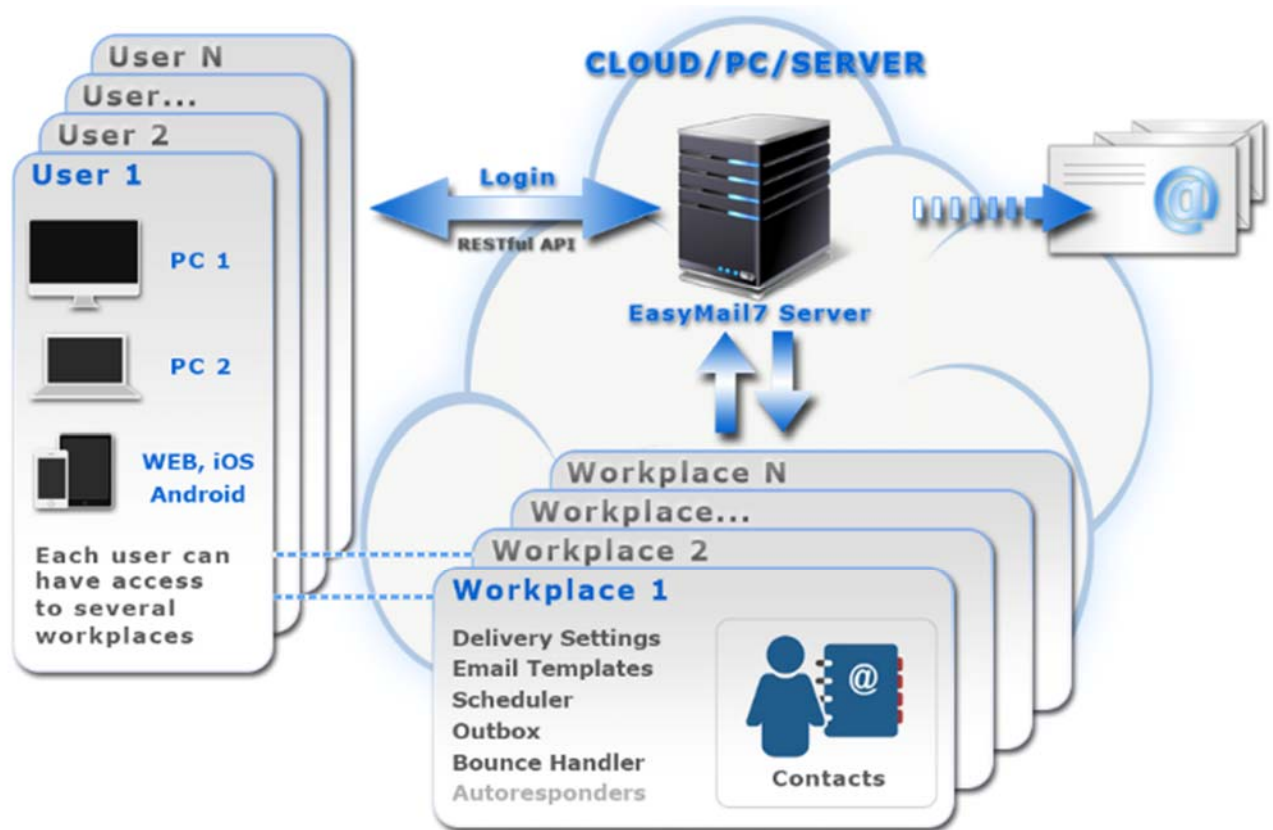
- Automated email sequences that drip on your contacts over time to build trust and convert your subscribers into active and happy customers.
- An email scheduler for planning your announcements, newsletters, and special occasion emails weeks or even months in advance.
- A simple way for you to create sign-up forms so you can connect your marketing efforts to auto-populate your contact lists (we provide WPNewsman plugin for WordPress for free).
- A professional collection of quality responsive HTML email templates that you can install and use for your newsletters on the fly.
- An automated way of processing bounce and unsubscribe emails to be in compliance with the CAN-SPAM law in various countries.
- Training and support from those who have years of experience in email marketing systems, management and success.

With G-Lock EasyMail7 you have the right email marketing software system to help you maintain and grow your business.

**G-Lock EasyMail7** is a PRIVATE and SECURE in-house email marketing solution that eliminates the complexity and expense of operating a third-party email service.

G-Lock EasyMail7 is built on a client-server model. The program consists of two components: EasyMail7 Server and EasyMail7 Client

with beautiful, easy to use and understand user interface.



The EasyMail7 Server is installed on a local computer or a Windows Server 2008/2012, Amazon EC2 or Windows Azure Virtual Machine where you can deploy your own customized Windows Server. It runs as a service in the background and does most of the work: send out messages, check for incoming returned messages and update the contact lists.

The EasyMail7 Client can be installed on as many computers as you want. Users login to the EasyMail7 Server from their computers and manage email lists and campaigns.

Admin can create and manage users and workplaces and assign users to workplaces. Several users can work with one workplace

simultaneously. Or each user can work with his own workplace at the same time on the EasyMail7 Server.

A workplace includes email server accounts, email templates and drafts, sent items, contact groups (internal and external lists), and Bounce Handler settings. Each user has the full control under his own workplace(s) allocated to him by admin.

Admin can set sending limitations for the workplace such as monthly sending limits and maximum sending slots to control the server load.

G-Lock EasyMail7 is fully integrated with Amazon SES API as well as with Amazon SES SMTP unlike competitors that can work with Amazon SMTP only. When using the Amazon SES API mode program automatically controls your Amazon SES account quota limitations to comply with Amazon SES requirements.

You can have unlimited custom fields for email personalization in your contact lists and you have the capability to send to multiple groups simultaneously.

## **Free Trial Version Limitations**

The free trial version of G-Lock EasyMail7 is limited to:

- 250 messages per hour;
- 1,000 messages per day;
- 12,000 messages per month;
- 14 days of use.

After the trial period expired, the user must either buy the license for G-Lock EasyMail7, or discontinue using the program.

## License Model

G-Lock EasyMail7 license is sold as an annual subscription. This means that when you purchase the license, you receive 12 months of free updates for the EasyMail7 Server and Client from the date of your purchase – be it a minor program update or a major new version. Plus, you receive best in class support from our team.

If you choose not to renew, you can continue using the last version you obtained or are eligible to use. The 12 month time frame is merely for new versions/updates and has no relevance to rights of use (as long as the EULA is not violated).

We have built a business where our focus is on supporting our existing customers. By paying a small subscription fee every year you can be assured we will continue improving software and offering the best customer service in the market.

You have unlimited features in ANY paid version. We simply charge a fixed price per user/workplace. We do not try and upsell you to more expensive licenses so you can access specific features. You can be assured that whatever size of business you are and whatever paid license you have, you will always have access to all G-Lock EasyMail7 features.

G-Lock EasyMail7 is backed by a 60 day unconditional money-back guarantee.

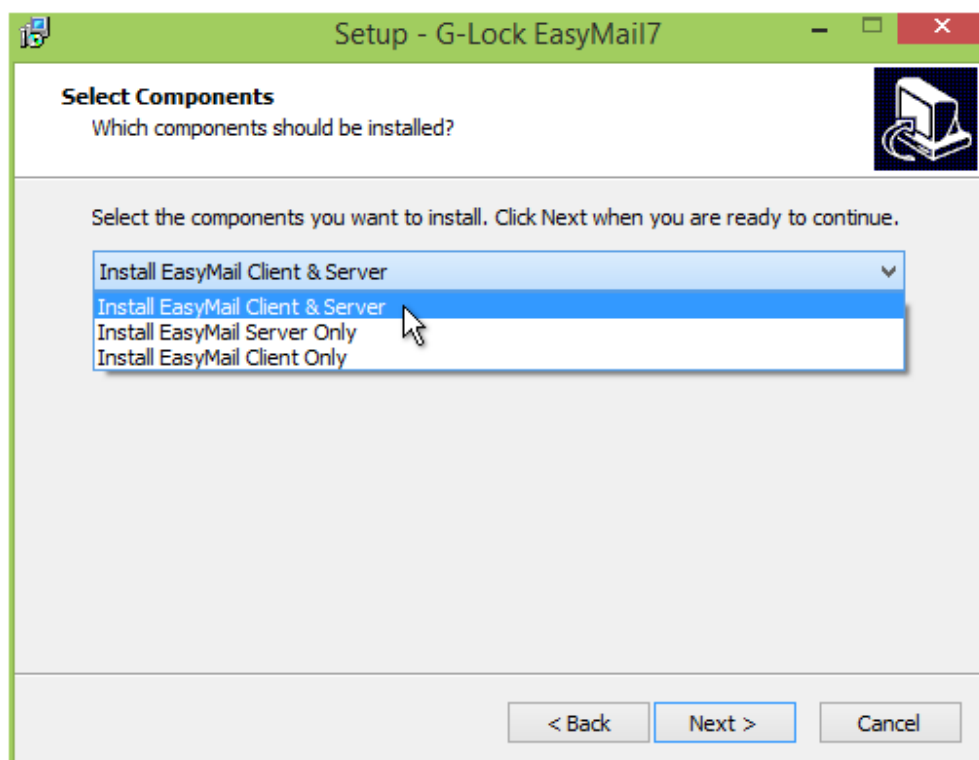
# Installation

**Important!** G-Lock EasyMail7 is NOT compatible with older versions of G-Lock EasyMail. If you have a 6.xx or 5.xx version of G-Lock EasyMail, install G-Lock EasyMail7 to a new directory on your hard drive. Then you can import your contacts into G-Lock EasyMail7.

## To install G-Lock EasyMail7:

1. Download G-Lock EasyMail7 from <http://easymail7.com>
2. Extract the files from the easymail7.zip file to the temp directory.
3. Run the easymail7\_setup.exe file.
4. Follow the steps of the installation process.

Choose the EasyMail7 components that you want to install during the setup process. To start, install both the EasyMail7 Server and Client onto your personal computer or server.



To learn more about G-Lock EasyMail7, visit <http://easymail7.com>

## Activation and First Run

If the program is successfully installed, the EasyMail7 Server automatically starts and runs as a service on the background.

Start G-Lock EasyMail7 Client component. On the login screen enter the IP address of the server where the EasyMail7 Server component is installed.

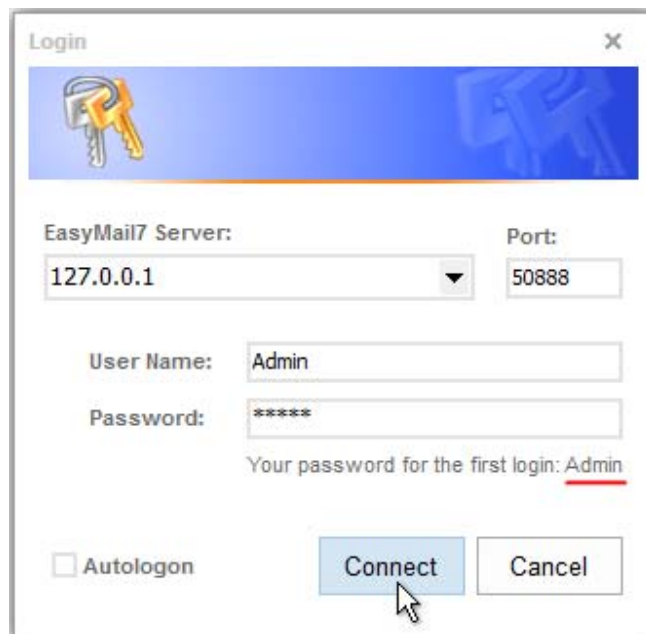
If you installed the EasyMail7 Server and Client on the same computer, enter your computer's name, or localhost, or 127.0.0.1 into the "EasyMail7 Server" field.

The port number is set automatically. The EasyMail7 Client uses the port 50888 to connect to the EasyMail7 Server.

For the first login to the EasyMail7 Server use the default login information (*user name and password are case sensitive!*):

User Name: **Admin**

Password: **Admin**

A screenshot of the 'Login' dialog box for EasyMail7. The dialog has a title bar with 'Login' and a close button. Below the title bar is a blue header area with a key icon. The main area contains several input fields: 'EasyMail7 Server:' with a dropdown menu showing '127.0.0.1', 'Port:' with a text box showing '50888', 'User Name:' with a text box showing 'Admin', and 'Password:' with a text box showing '\*\*\*\*\*'. Below the password field, there is a note: 'Your password for the first login: Admin'. At the bottom left is a checkbox labeled 'Autologon'. At the bottom right are two buttons: 'Connect' and 'Cancel'. A mouse cursor is pointing at the 'Connect' button.

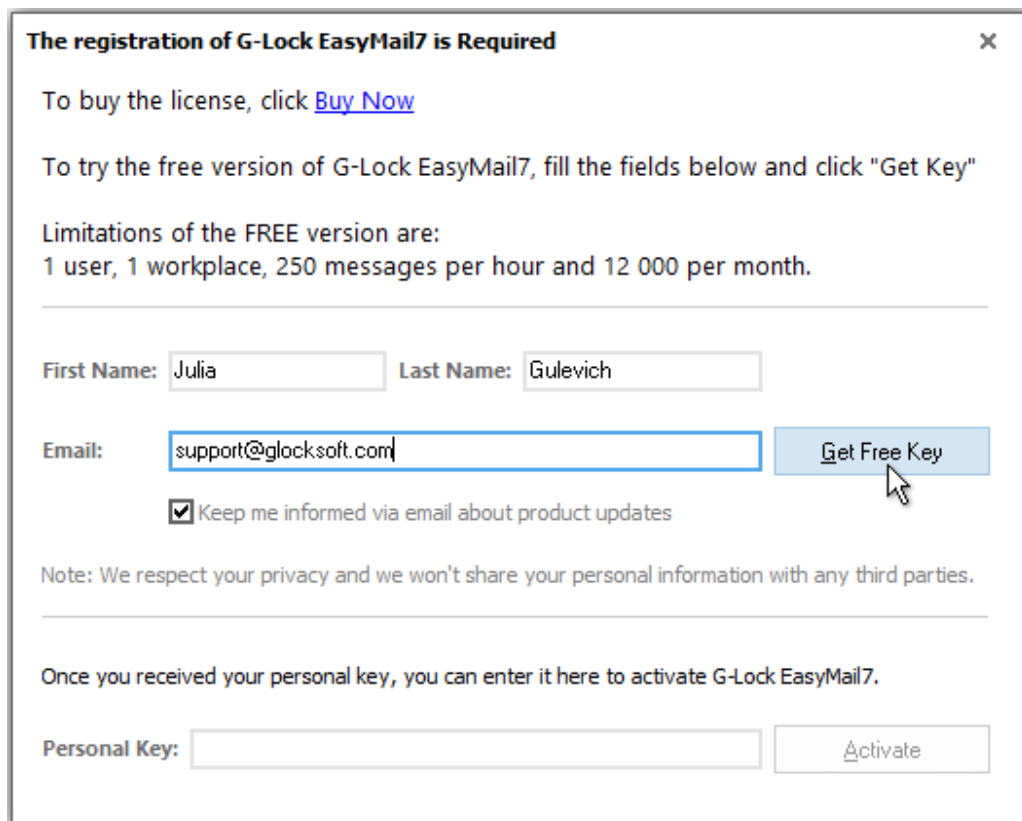


Click “Connect”.

Now you must get the key and activate the trial version of G-Lock EasyMail7.

Type your first name, last name and email address on the activation screen and click the “Get Free Key” button.

The message with your personal key will be sent at your email address so make sure you entered a valid email address.



The registration of G-Lock EasyMail7 is Required

To buy the license, click [Buy Now](#)

To try the free version of G-Lock EasyMail7, fill the fields below and click "Get Key"

Limitations of the FREE version are:  
1 user, 1 workplace, 250 messages per hour and 12 000 per month.

---

First Name:  Last Name:

Email:

☒ Keep me informed via email about product updates

Note: We respect your privacy and we won't share your personal information with any third parties.

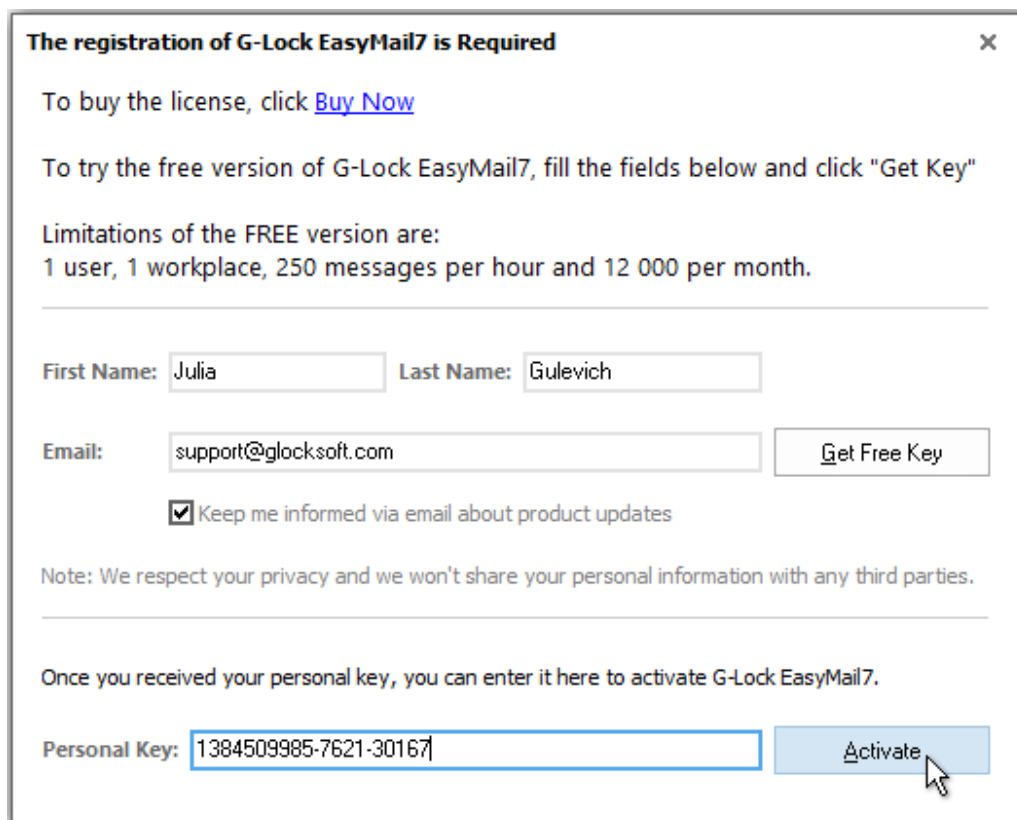
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Once you received your personal key, you can enter it here to activate G-Lock EasyMail7.

Personal Key:

Copy-paste your key on the activation screen.

Click “Activate”.



The registration of G-Lock EasyMail7 is Required

To buy the license, click [Buy Now](#)

To try the free version of G-Lock EasyMail7, fill the fields below and click "Get Key"

Limitations of the FREE version are:  
1 user, 1 workplace, 250 messages per hour and 12 000 per month.

---

First Name:  Last Name:

Email:

☒ Keep me informed via email about product updates

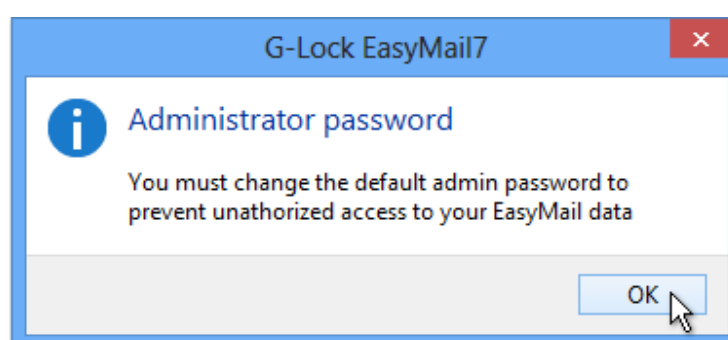
Note: We respect your privacy and we won't share your personal information with any third parties.

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Once you received your personal key, you can enter it here to activate G-Lock EasyMail7.

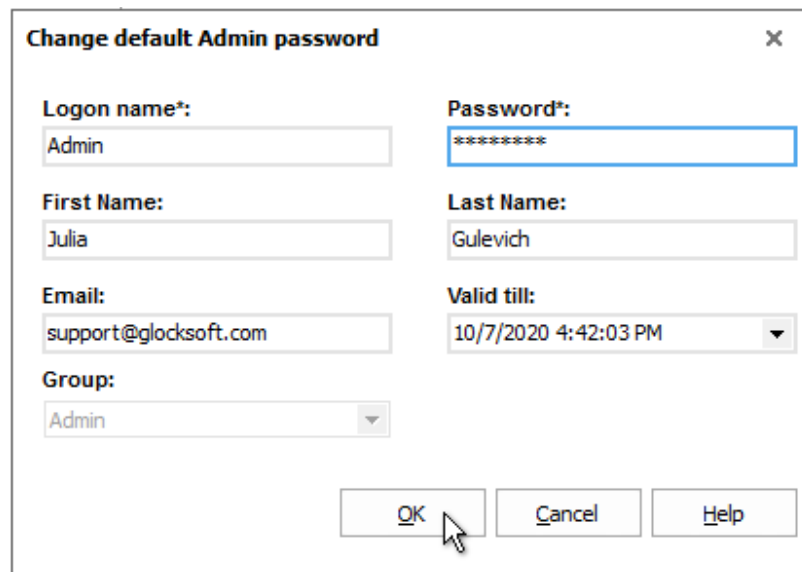
Personal Key:

After the activation the program will ask you to change the default password to protect your G-Lock EasyMail7 data from an unauthorized access.



Type your new password on the “Change admin password” screen.

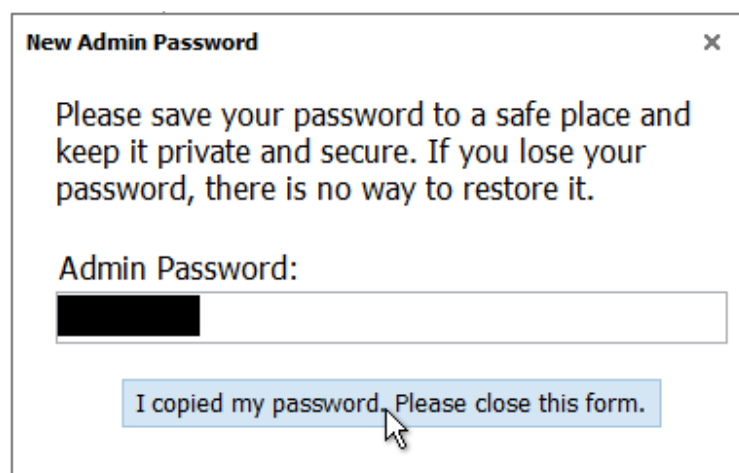
You can also enter your first name, last name and email address.



The screenshot shows a dialog box titled "Change default Admin password" with a close button (X) in the top right corner. The dialog contains several input fields: "Logon name\*" with the value "Admin", "Password\*" with masked characters "\*\*\*\*\*", "First Name:" with the value "Julia", "Last Name:" with the value "Gulevich", "Email:" with the value "support@glocksoft.com", "Valid till:" with a date and time "10/7/2020 4:42:03 PM" and a dropdown arrow, and "Group:" with a dropdown menu showing "Admin". At the bottom right, there are three buttons: "OK", "Cancel", and "Help". A mouse cursor is pointing at the "OK" button.

It's highly recommended that you copy your new password and save it to a safe place. If you forget the password, there is no way to restore it and you won't be able to access the EasyMail7 Server.

Click on "I copied my password. Please close this form" button. Be sure to save your password to a place where you can easily find it.



The screenshot shows a dialog box titled "New Admin Password" with a close button (X) in the top right corner. The dialog contains a text message: "Please save your password to a safe place and keep it private and secure. If you lose your password, there is no way to restore it." Below this message is a label "Admin Password:" followed by a text input field where the password is masked with black boxes. At the bottom, there is a button labeled "I copied my password. Please close this form." A mouse cursor is pointing at this button.

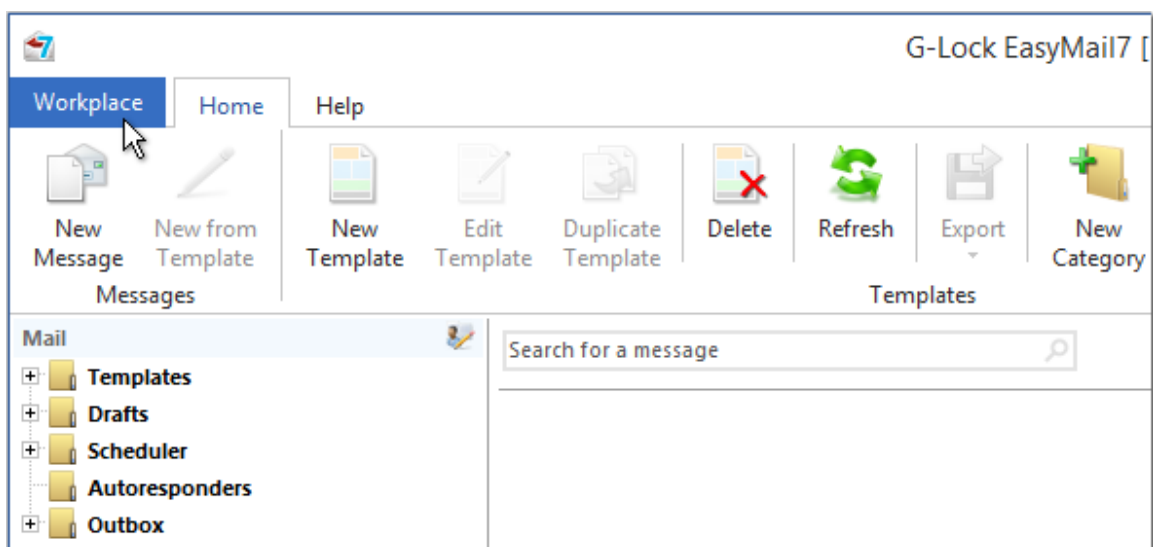
Login again using your new password. You become the SuperAdmin. As SuperAdmin, you can manage the EasyMail7 Server and server backups, manage users and workplaces, assign users to workplaces, create contact groups, messages and send messages to groups.

# Workplace Sending Limitations

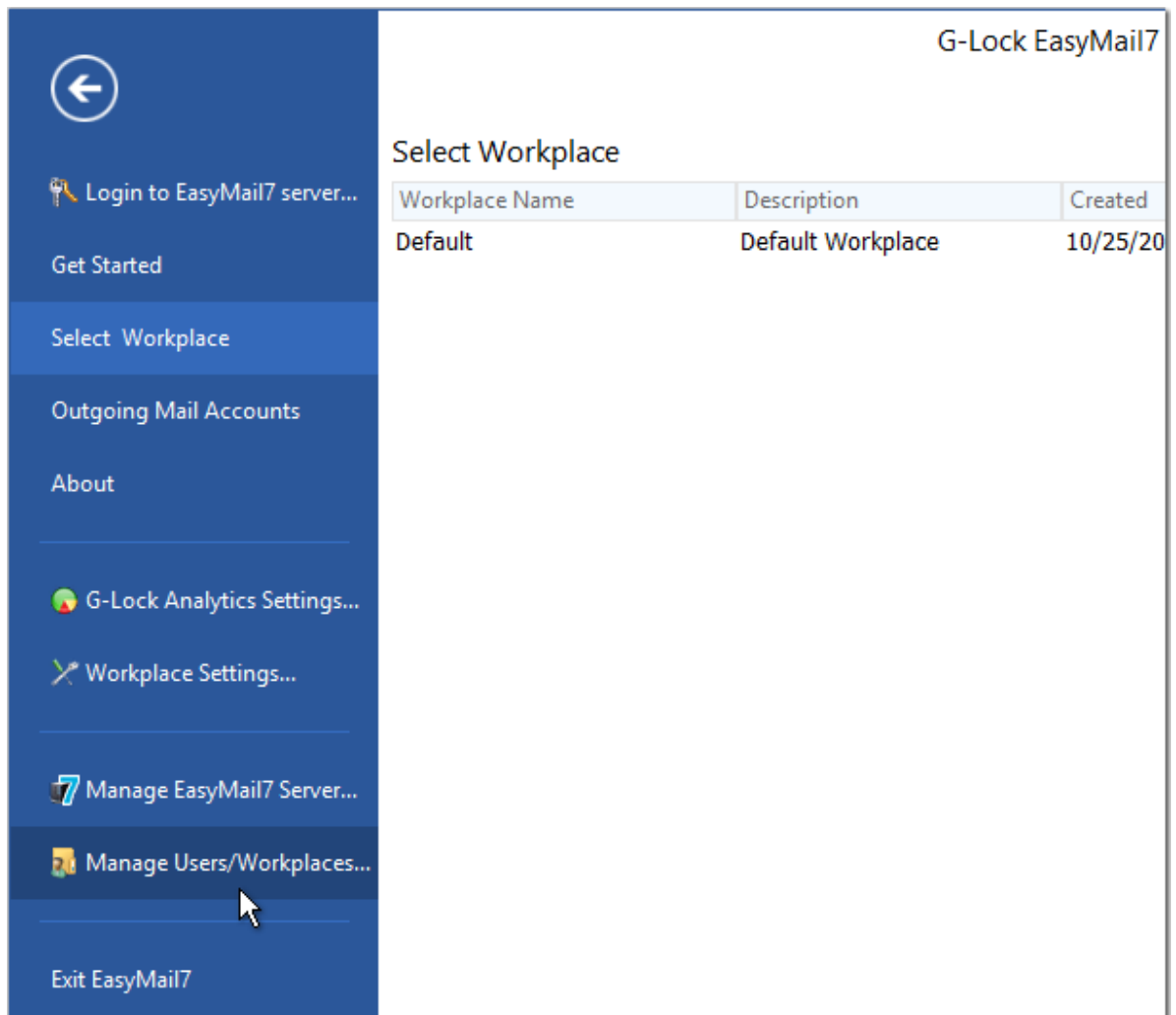
G-Lock EasyMail7 automatically creates 1 user (SuperAdmin) and 1 workplace. A workplace includes email server accounts, email templates and drafts, sent items, contact groups (internal and external lists), scheduler and Bounce Handler settings.

As SuperAdmin, you can set sending limitations for the workplace such as a monthly sending limit and maximum sending slots to control the server load.

Click on the “Workplace” menu on the program window.



Click on “Manage Users/Workplaces”.

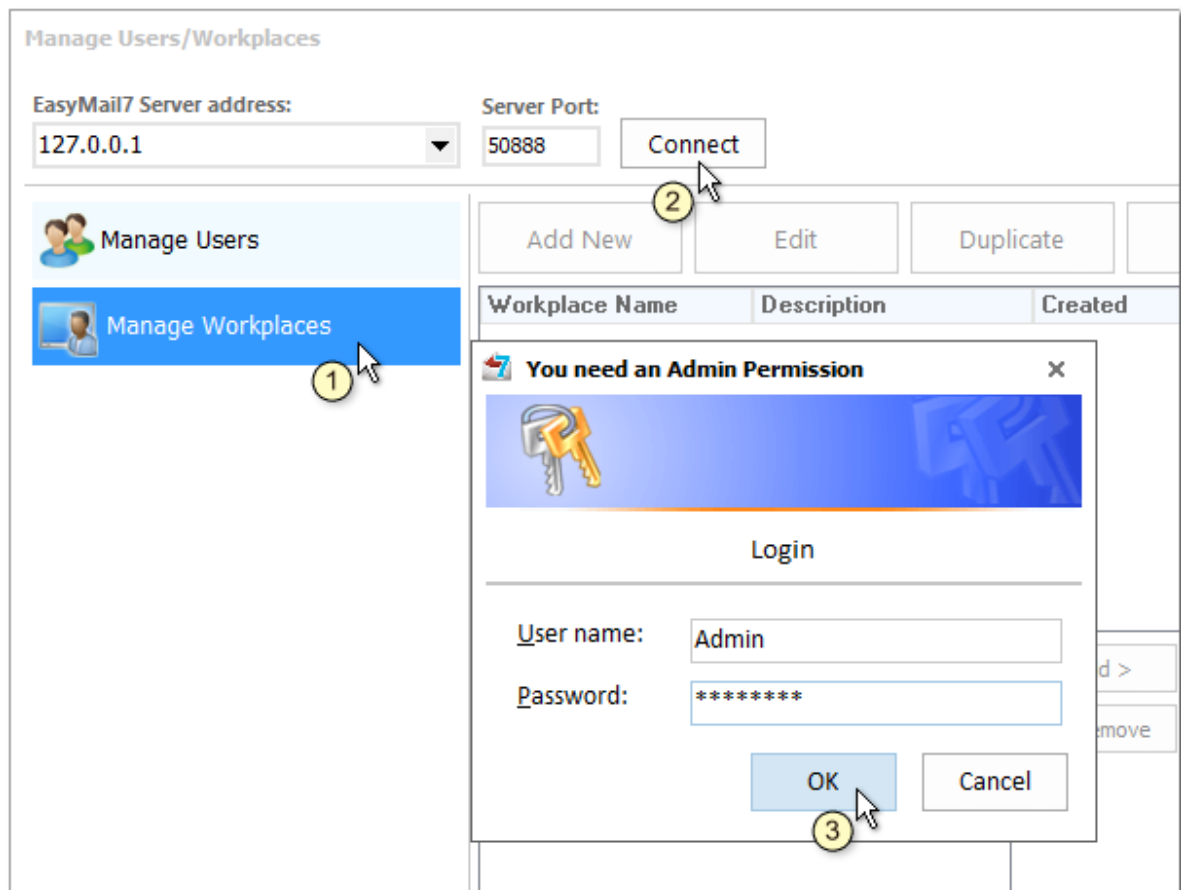


Click on "Manage Workplaces".

Click on "Connect".

Enter your SuperAdmin user name and new password.

Click OK.



Select the workplace and click “Edit”. Here you can change the workplace name and description and set email sending restrictions.

Click OK to save the changes.

**Workplace**

**Workplace name:**  
Default

**Description:**  
Default Workplace

**Maximun sending slots:** 15

**Monthly sending limit:** 20000 0 - unlimited

OK Cancel Help

To learn more about G-Lock EasyMail7, visit <http://easymail7.com>

## Add User

If your license allows, as SuperAdmin you can create multiple users who can connect from the EasyMail7 Client on their computers to the EasyMail7 Server and work with the program.

### To add a new user:

1. Navigate to "Workplace" -> "Manage Users/Workplaces" -> "Manage Users".
2. Enter the EasyMail7 Server address.
3. Click on "Connect".
4. Enter your SuperAdmin user name and password.
5. Click OK.
6. Click "Add New".
7. Enter the user's information: user name, password, first name, last name, email, group and expiration date (valid till – after this date the user will be able to use the program only as "Guest").

The following user's groups are available:

- |              |   |
|--------------|---|
| <b>Admin</b> | can add, edit and delete users and workplaces, assign users to workplaces, manage contact groups, create and send messages. |
| <b>User</b>  | can manage contact groups, create and send messages within the workplaces assigned to him by Admin or SuperAdmin.           |
| <b>Guest</b> | can use the program in the "read-only" mode, cannot add, delete or modify any data inside the program.                      |

8. Click OK to add the user.

**User**

User name\*: Glock

Password\*: \*\*\*\*\*

First Name: John

Last Name: Smith

Email: info@glocksoft.com

Valid till: 10/18/2014 11:23:46 AM

Group: User (selected)

Admin

Guest

User

OK Cancel Help

## Add Workplace

A workplace includes email server accounts, email templates and drafts, sent items, contact groups (internal and external lists), and Bounce Handler settings.

If your license allows, you can login as SuperAdmin or Admin and create multiple workplaces on the EasyMail7 Server.

### To add a new workplace:

1. Go to "Workplace" -> "Manage Users/Workplaces" -> "Manage Workplaces".
2. Enter the EasyMail7 Server address.
3. Click on "Connect" and login with your "SuperAdmin" or "Admin" user name and password.
4. Click OK.
5. Click "Add New".
6. Enter the workplace name, description and sending limitations.

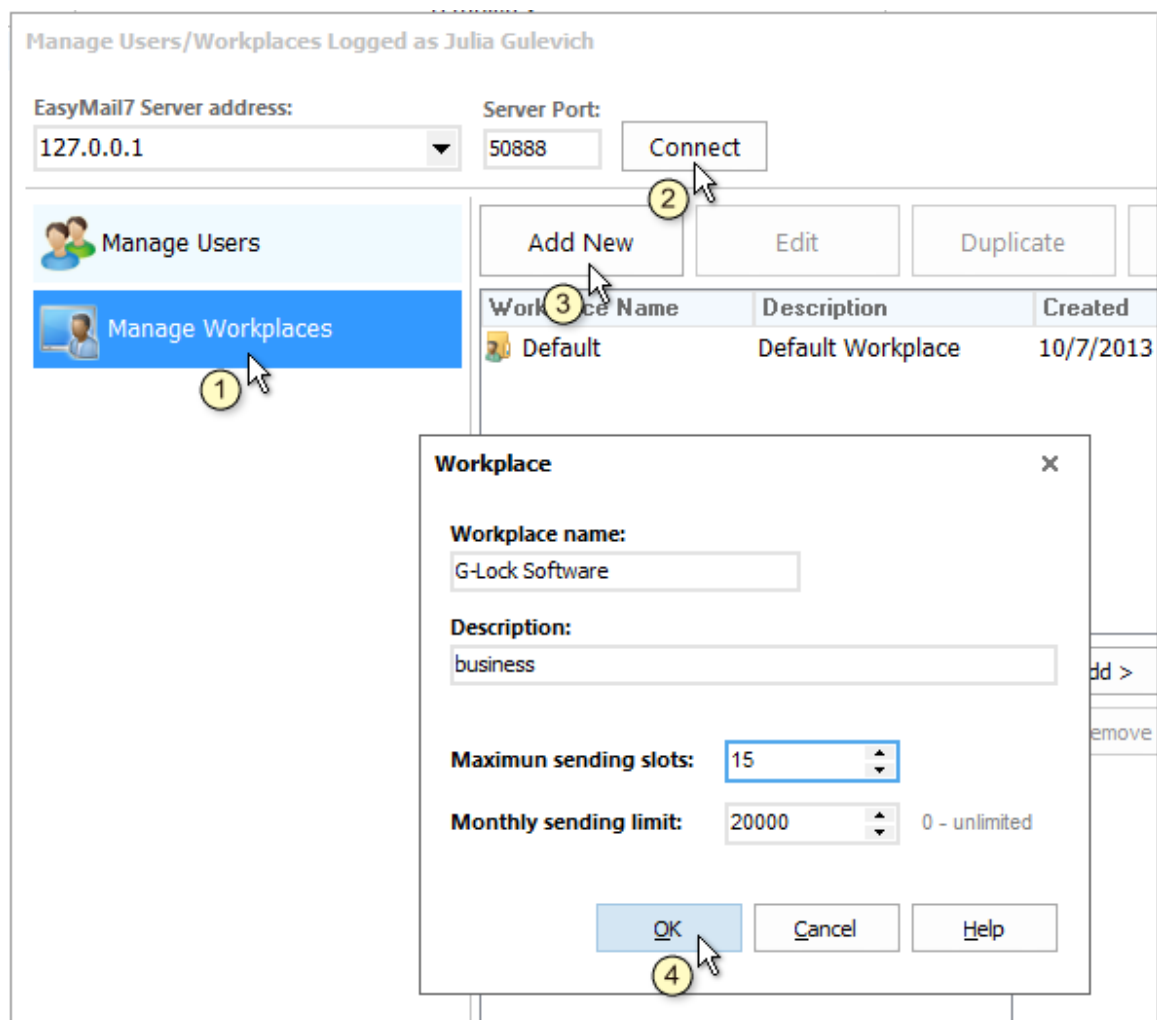


If you have multiple workplaces, you may need to set sending limitations for each workplace to control the server load.

**Maximum sending slots**    maximum number of messages the user can send simultaneously from this workplace

**Monthly sending limit**    maximum number of messages the user can send per month from this workplace

7. Click OK to add the workplace.



**Note:** the more users/workplaces you have on the EasyMail7 Server, the more resources the program consumes and the more powerful machine for the EasyMail7 Server you must have.

## Assign User to Workplace

After you added a new user and/or workplace, you must assign the user to the workplace(s), i.e. grant the user access to one or more workplaces.

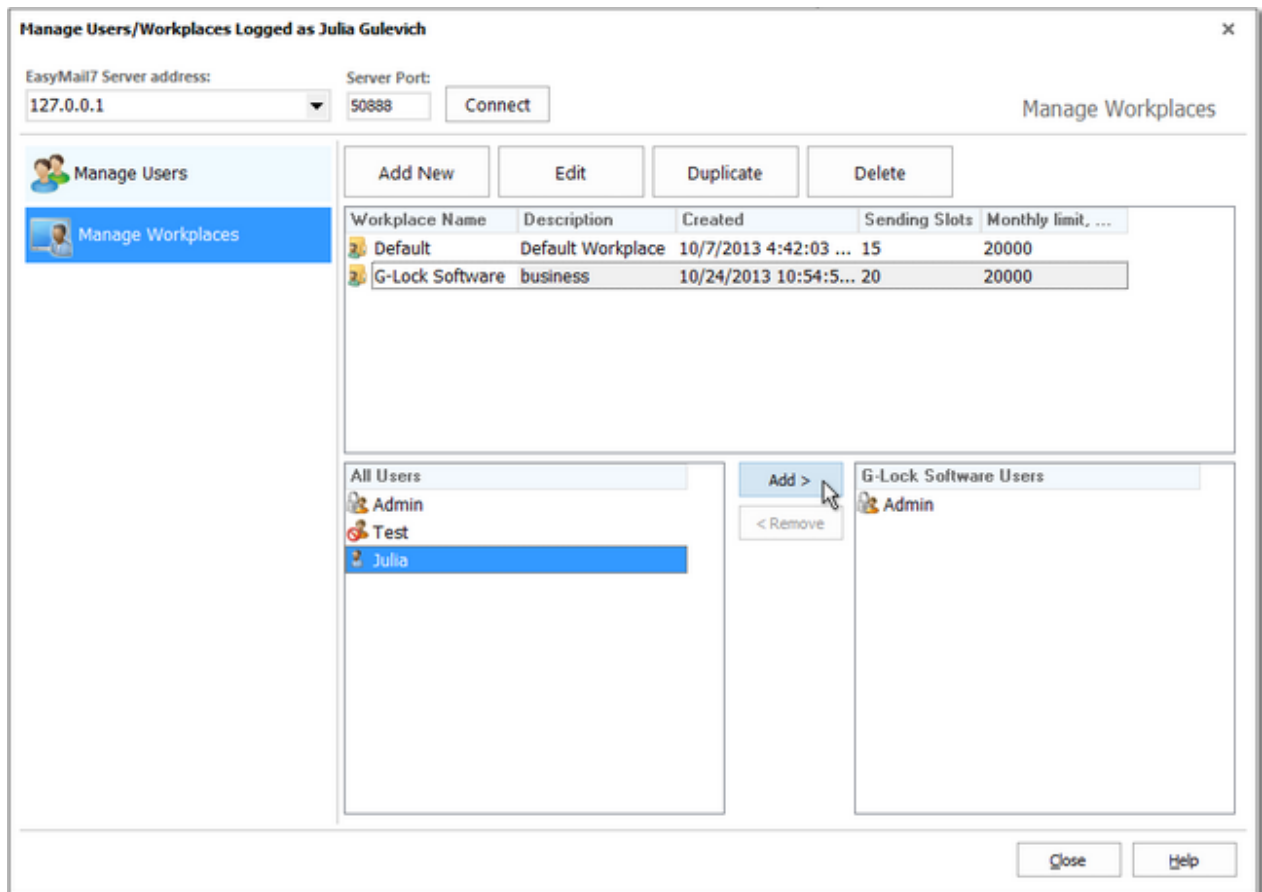
You can assign one or multiple users to the same workplace.

Multiple users can work with the same workplace either simultaneously or at different time.

Each user has the full control under the workplace(s) he is assigned to.

### **To assign a user to a workplace:**

1. Click on "Manage Workplaces".
2. Select the workplace.
3. Select the user in the "All Users" panel.
4. Click "Add".

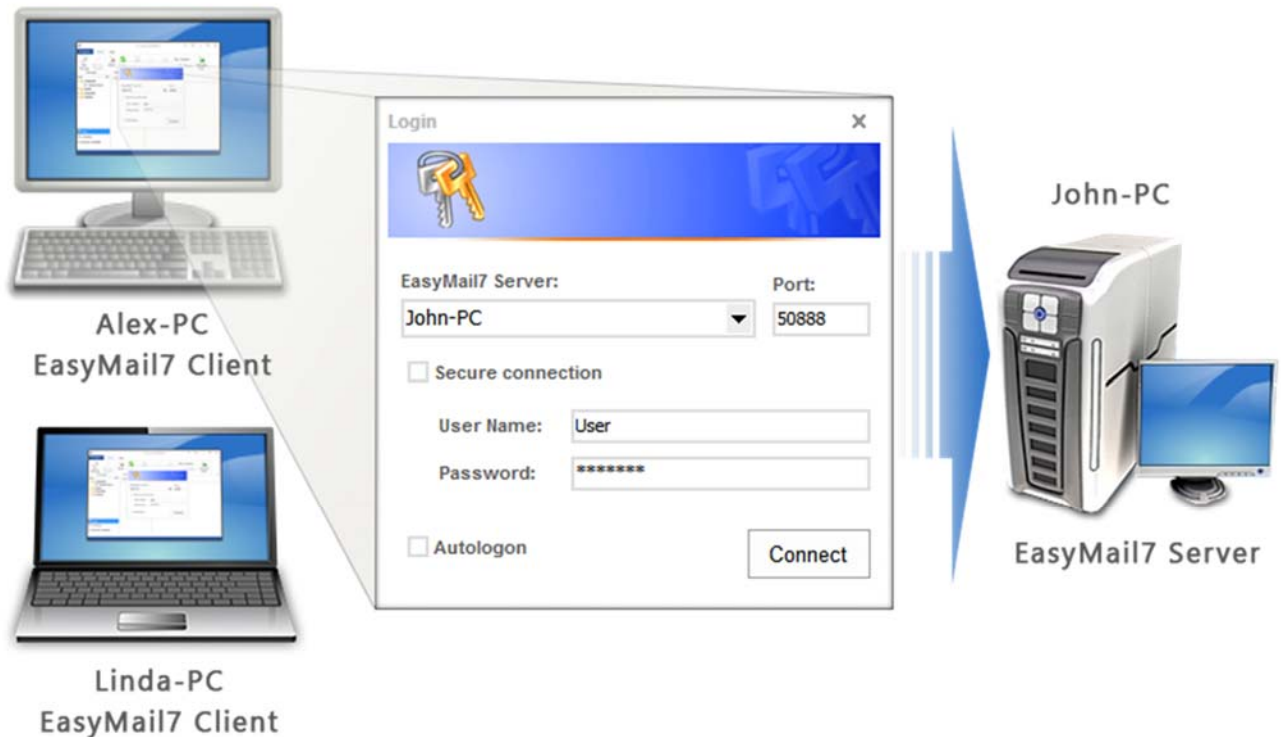


## Connect to EasyMail7 Server within Local Network

After you created users/workplaces and assigned users to workplaces, users can connect to the EasyMail7 Server from their computers and work with the program within assigned workplaces.

The user must install only the EasyMail7 Client component on his/her computer. The installation of the EasyMail7 Server on the user's computer is not required.

After the installation, the user starts the EasyMail7 Client and enters his login information to connect to the EasyMail7 Server:



**EasyMail7 Server:** computer's name where the EasyMail7 Server is installed, for example John-PC

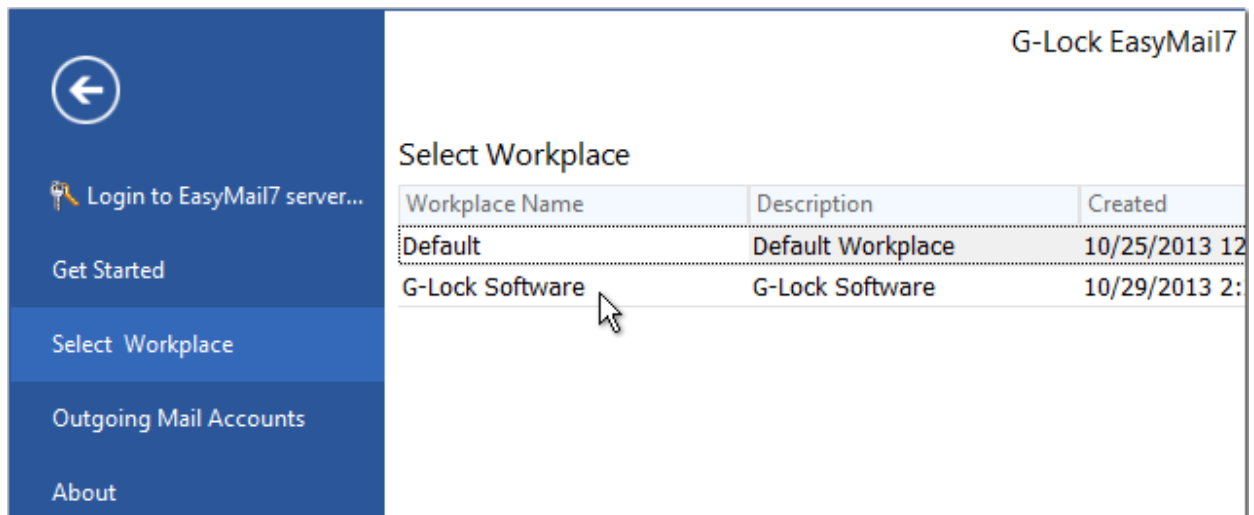
**Port:** 50888

**User Name:** user name set by Admin

**Password:** password set by Admin

After the user logged into the EasyMail7 Server, the user must choose the workplace to work with.

If the user is granted access to one workplace only, the workplace will open automatically.



## Get Started

Login to the EasyMail7 Server and click on the Workplace menu at the top left corner of the program window.

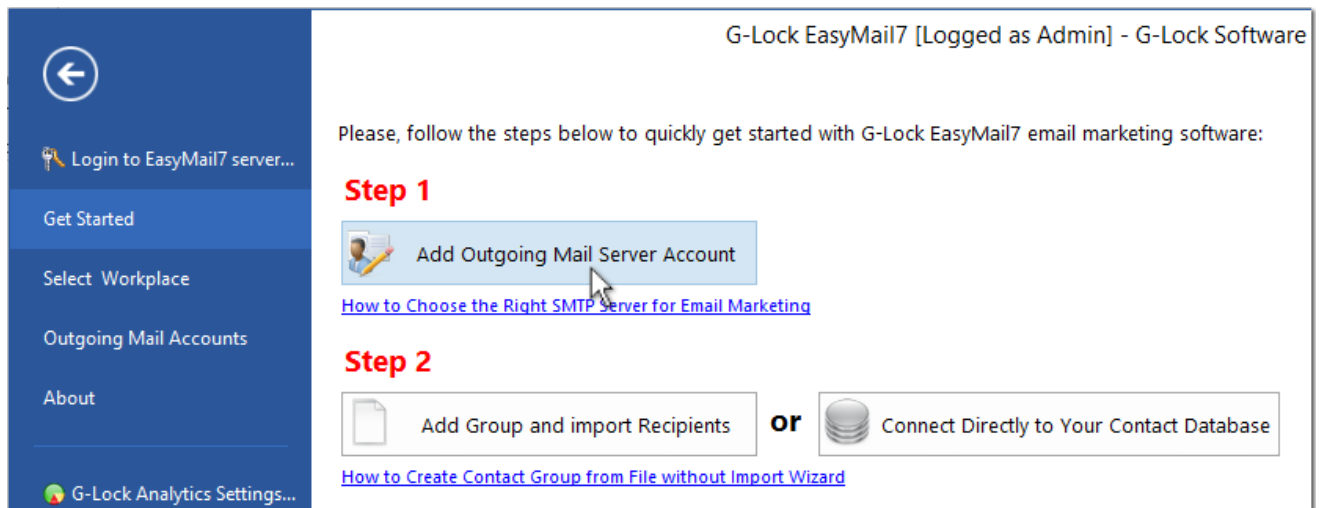
Navigate to the “Get Started” section.

Follow 4 quick steps to send your first message with G-Lock EasyMail7:

### Step 1. Add Outgoing Mail Account

The first step is to create an email server account where you will enter your sender information and SMTP settings.

Click on “Add Outgoing Mail Server Account” in the “Get Started” section.



## Enter your sender information:

Account Name	Name for your account in G-Lock EasyMail7 (will not be shown anywhere in the message)
From Name	Will show up in the recipient's email as the person who sent the message
Email Address	Email address from which you will send emails. It must be a valid email address. When you enter the email address, it repeats throughout the form.
Reply E-mail Address	Email address that you want the replies to go to. If you do not enter a different email address into this field, the replies will be sent to the email address, from which you send them.
Bounce (Return) E-mail Address	Email address, to which you will receive bounce (returned) email messages. If you do not enter a different email address into this field, bounce messages will be returned to your "From" email address.
Organization	Specifies the name of your group, company or organization (not required)

## Set the throttling options if necessary:

Messages per hour	Indicates how many messages the program can send per 1 hour from this account. The free version G-Lock EasyMail7 distributes 250 messages evenly for 1 hour.
Messages per day	Indicates how many messages the program can send per 1 day from this account.
Simultaneous SMTP connections	Indicates how many messages the program can send simultaneously from this account. The maximum number of simultaneous messages is specified by admin in the Workplace options.

To comply with the CAN-SPAM law, you must process bounce emails after each sending and delete or unsubscribe them in your list.

To quickly add your Bounce Email Address to the Bounce Handler in G-Lock EasyMail7, click on “Add to Bounce Handler” button.

**Edit Account**

General | Delivery Options | Custom Headers

Account Name:  
G-Lock Software

From Name:  
G-Lock Software

Email address:  
support@glocksoft.com

Reply E-mail address:  
support@glocksoft.com

Bounce (Return) E-mail address:  
bounce@glocksoft.com **Add to Bounce Handler**

Organization:  
G-Lock Software

Note: it's recommended that you setup the Bounce Email Address on the same domain as your sender's address and use it solely for bounced messages.

To comply with CAN-SPAM law, you must process bounce and unsubscribe emails after each sending

[How to Process Bounce Emails with G-Lock EasyMail7](#)

**Throttling**

When you send through Amazon SES API, EasyMail7 automatically complies with your max send rate. You don't need to set throttling options manually.

Messages per hour: 0 - unlimited 0

Messages per day: 0 - unlimited 0

Simultaneous SMTP connections: 5 maximum: 20 is defined by admin for this workplace

☐ Use as default account for sending

OK Cancel Help

To learn more about G-Lock EasyMail7, visit <http://easymail7.com>

Enter your mail server address, password and other required information in the Bounce Account settings.

Select the action what the program will do with bounce emails: delete from contact groups or unsubscribe in all groups.

Click “Test” to check if your settings are correct.

Click OK to save the Bounce Account settings.

**Bounce Account**

Account Name: G-Lock Software Account type: IMAP

☐ Check Account automatically each hour

Incoming mail server settings Bounce Settings

Server address: mail.glocksoft.com Port: 143 Security protocol: Default (no SSL)

Login: bounce@glocksoft.com Password: xxxxxxxx

IMAP Folder: INBOX Retriev\_e IMAP Simultaneous Connections: 5

☒ Process Seen Messages

After bounce is processed: Delete message from server

☒ Mark Processed Message as Seen

Bounce Handler Actions

☒ Add all unsubscribes to the Global Exclusion List

Select Bounce Handler action for all internal groups: Delete bounce emails from all internal groups

☒ Enable Bounce Handler action for external databases

You must configure the Bounce Handler action for each external database

Test Start Checking from first message OK Cancel Help



After you add the Bounce Account Settings, click on the Delivery Options tab in the Outgoing Email Account.

G-Lock EasyMail7 supports several sending modes but the most popular one is sending via SMTP server. G-Lock EasyMail7 can send emails through any 3<sup>rd</sup> party SMTP server. It can be your dedicated SMTP server, or SMTP server of your Internet service provider (ISP).

In addition to that, you can use the SMTP settings of any 3<sup>rd</sup> party email sender such as Mandrill, SendGrid, Amazon SES and others.

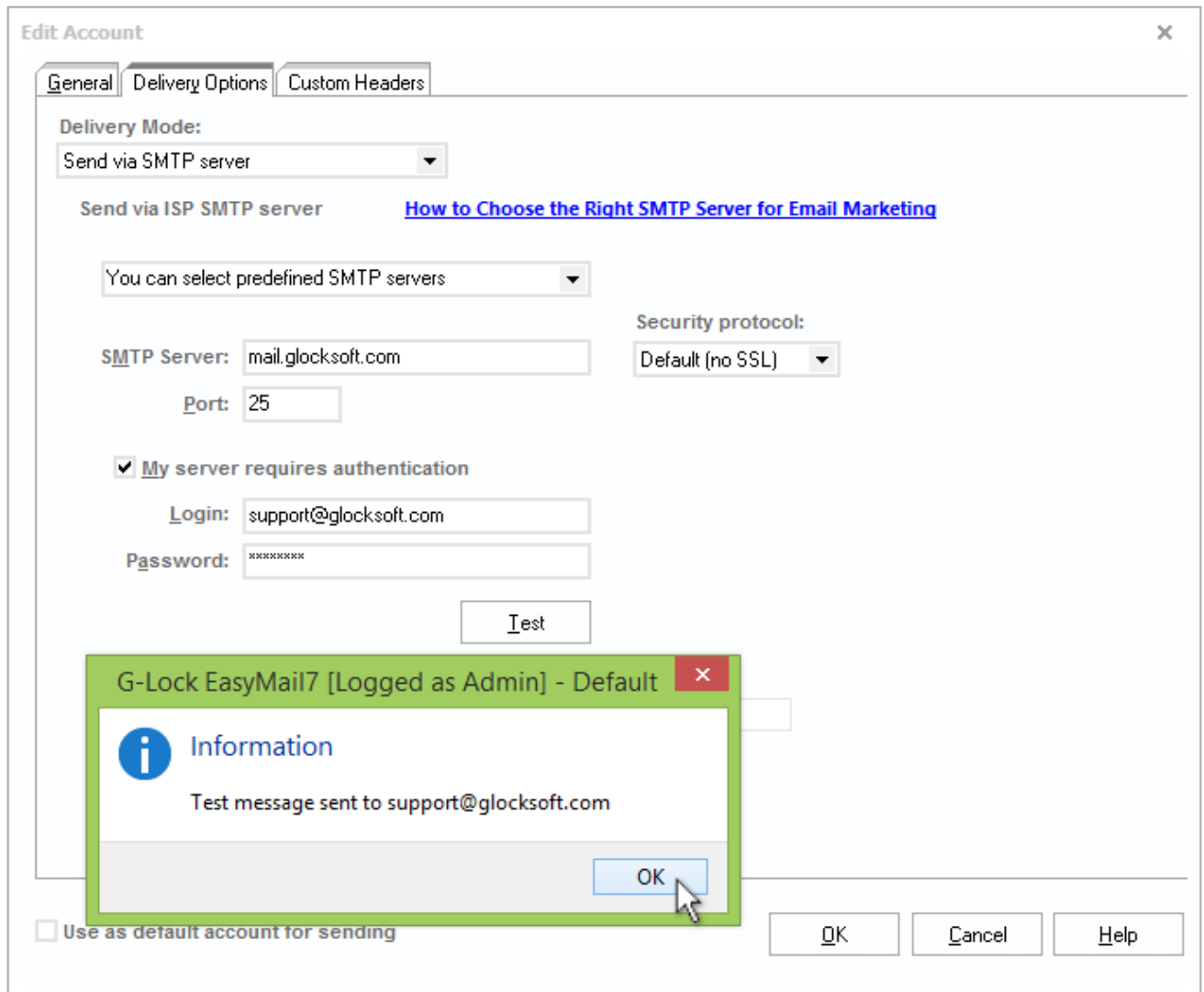
To send emails through the SMTP server, select the “Send via SMTP Server” delivery option.

Enter the SMTP server information:

SMTP Server	Enter the SMTP server name into this field. Some SMTP servers are predefined in G-Lock EasyMail7 so you can choose the SMTP server from the menu. If you use your ISP SMTP server, it usually reads something like mail.your-isp.com or smtp.your-isp.com.
Port	Enter the port number. The default port is 25.
Security protocol	Select the security protocol if your SMTP server requires secure connection: Default (no SSL), STARTTLS or SSL.
My Server Requires Authentication	Check this option if your server requires authentication and enter your login and password.
Use POP3 Authentication	Check this option if your SMTP server requires a POP3 authentication and enter your POP3 server name, port number (usually 110), your login, and password. POP3 authentication means that you must connect to the POP3 server to be allowed to send the emails. As soon as you do it, the ISP opens you a "window" for some time during which you can send the messages.

To test the account, click on the "Test" button.

Enter a test email address and click OK.



If the SMTP settings are correct, you will receive an email message saying that your SMTP settings are correct.

If the SMTP settings are not correct, the program will show you the error log. Fix the problem and test the SMTP settings again.

When the test passes, click OK to save the account settings.

## Step 2. Create Contact Group

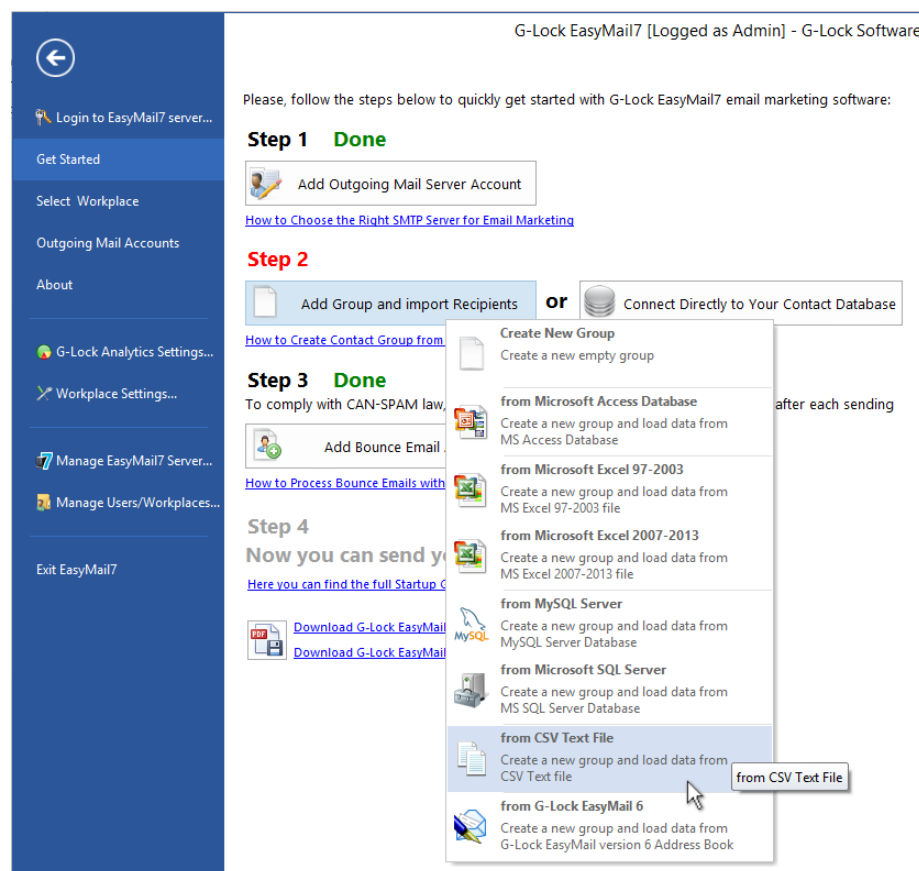
Now you can go to the second step and create a contact group. G-Lock EasyMail7 allows you to create a group and load contacts at one go without the need to use the import wizard, and create a direct link to your contact database without importing the recipients into the program.

### Create Group from File

Navigate to the “Get Started” section and click on “Add Group and Import Recipients”.

Select the option depending on the format of the file/database you want to load the contacts from.

**Note:** to import groups from G-Lock EasyMail v6.xx, select “from G-Lock EasyMail 6”. The EasyMail7 Client must be installed on the same computer where G-Lock EasyMail v6.xx is installed.



To learn more about G-Lock EasyMail7, visit <http://easymail7.com>

Select the file on the disk and click “Open”.

Enter a group name. By default the program uses the file name as the group name.

Put the check marks for the fields that you want to import into the group and do the field mappings. If the field names in your file match the field names in G-Lock EasyMail7, these fields will be mapped automatically.

If the field names in the file do not match the field names in G-Lock EasyMail7, map the fields manually by choosing the right field name from the drop down menu in the "EasyMail Field" column.

The field containing the email address is required for mapping. Other fields are optional.

**Create New Group from CSV**

General | Group Links

**Group Name:** Contacts.csv **Select Data Source...** **Encoding:** ISO-8859-1 (Western)

**Delimiter:** Comma (,) **Quoting:** Quotation Mark (") ☒ First Row contains Column Header

**Data source preview:**

Email address	First Name	Last Name	VerificationRes...	Status	LastResponse
support@glocks...	Maris	Purinsh	Good	1	OK
seosirena@gma...	Amur	Smith	Good	1	OK
seocombat@g...	Lee	Hughes	Good	1	OK

Please select fields ([Select all](#)) ([Deselect all](#)) to be created in the Group

Select	Column Name	Type	EasyMail Field	Format
<input checked="" type="checkbox"/>	Email address	TEXT	▼	
<input checked="" type="checkbox"/>	First Name	TEXT	Email	
<input checked="" type="checkbox"/>	Last Name	TEXT	First_Name	
<input type="checkbox"/>	VerificationResult	TEXT	Last_Name	
<input type="checkbox"/>	Status	TEXT	Recipient_Name	
<input type="checkbox"/>	LastResponse	TEXT	Subscribe_Date	
			Subscribed	

Create Cancel Help

**Important!** If there is a field with the subscription status in your file and you want to import it, map this field to the EasyMail7 “Subscribed” field and type the subscribed status in the “Format” field. For example, if the subscribed status is “Confirmed” in your file, type “Confirmed” in the “Format” field. The program will import subscribed users with the status 1 and unsubscribed users – with the status 0.

If you map the field with the subscription status to the EasyMail7 “Subscribed” field and leave the “Format” field empty, the program will import all users with the status 0 (unsubscribed).

If you do not have a field with the subscription status in the file or do not map this field during the group creation, the program will import all users with the status 1 (subscribed).

If you have a field with the subscription date/time in the file and want to import this field, map this field to the EasyMail7 “Subscribe\_Date” field and select the correct date format in the “Format” field. The date format must match the date format in your file.

After the fields are mapped, click “Create”.

**Group Name:** subscribers2.csv **Encoding:** ISO-8859-1 (Western)

**Delimiter:** Comma (,) **Quoting:** Quotation Mark (") ☒ First Row contains Column Header

**Data source preview:**

Email	IP Address	Time	Status_Subscr	varUCode	First Name:	Last Name:
lidgegold0...	213.207.40.103	2012-08-21 12:22	Confirmed	bdcd4a23b40bf390f5fb301f9578d0cc	lidge	
dealsmad...	32.158.121.175	2012-08-21 12:22	Confirmed	f9f96f30d69b30221e98709d847e3583	Del	
ikeonuoh...	41.206.15.39	2012-08-21 12:22	Confirmed	510ff3b662bd9b7104a9e3c950d3f5d4	Ikechukwu Onuoha	
molilo55...	89.136.168.119	2012-08-21 12:22	Confirmed	8f028baa574ca089c7fab6ac8a475aaa	Florian	
onetoomo...	89.18.211.243	2012-03-21 12:00	Confirmed	594f46d7bad30486e565f2cf9d46069c	Ray	
kaelango...	117.206.129.183	2012-03-17 2:30	Confirmed	9ec1fd27cb2481c7b776ef2cd86b452a	elango	

Please select fields (Select all) (Deselect all) to be created in the Group

Select	Column Name	Type	EasyMail Field	Format
<input checked="" type="checkbox"/>	Email	TEXT	Email	
<input checked="" type="checkbox"/>	IP Address	TEXT	IP Address	
<input checked="" type="checkbox"/>	Time	TEXT	Subscribe_Date	yyyy/MM/dd
<input checked="" type="checkbox"/>	Status_Subscr	TEXT	Subscribed	Confirmed
<input checked="" type="checkbox"/>	varUCode	TEXT	varUCode	
<input checked="" type="checkbox"/>	First Name:	TEXT	First_Name	
<input checked="" type="checkbox"/>	Last Name:	TEXT	Last_Name	

Create Cancel Help

**Important!** If you have a Windows 64-bit system or installed the EasyMail7 Server on a clean machine without Microsoft Office, then you must download "Microsoft Access Database Engine 2010 Redistributable" (AccessDatabaseEngine.exe) for **32-bit systems** from <http://www.microsoft.com/en-us/download/details.aspx?id=13255> and install it in the passive mode to be able to create groups directly from MS Access, MS Excel 97-2003, or MS Excel 2007-2013 files.

Go to Start -> Run.

Type the local path to AccessDatabaseEngine.exe /passive

Example: D:\temp\AccessDatabaseEngine.exe /passive

Click OK.

## Connect Directly to the Database


Another option to create a contact group is create a link directly to the contact database without importing the recipients into G-Lock EasyMail7. You create the link only once and the program will always read an up-to-date email list from the database.

To create a link to the database, click on “Connect Directly to Your Contact Database” button in the “Get Started” section.

G-Lock EasyMail7 [Logged as Admin] - G-Lock Software



Please, follow the steps below to quickly get started with G-Lock EasyMail7 email marketing software:

**Step 1 Done**

 Add Outgoing Mail Server Account

[How to Choose the Right SMTP Server for Email Marketing](#)


**Step 2 Done**

 Add Group and import Recipients **or**  Connect Directly to Your Contact Database

[How to Create Contact Group from File without Import Wizard](#)

**Step 3 Done**

To comply with CAN-SPAM law, you must process bounce


 Add Bounce Email Account


[How to Process Bounce Emails with G-Lock EasyMail7](#)

**Step 4**

**Now you can send your message**

[Here you can find the full Startup Guide for G-Lock EasyMail7](#)

 [Download G-Lock EasyMail7 Startup Guide](#)

 [Download G-Lock EasyMail7 Admin Guide](#)

**Microsoft Access Database**  
Create a new link to MS Access Database

**Microsoft Excel 97-2003**  
Create a new link to MS Excel 97-2003 file

**Microsoft Excel 2007-2013**  
Create a new link to MS Excel 2007-2013 file

**MySQL Server**  
Create a new link to MySQL Server Database

**Microsoft SQL Server**  
Create a new link to MS SQL Server Database

**CSV Text File**  
Create a new link to CSV Text file

**WPNewsman Lists**  
Create a new link to WPNewsman List

From G-Lock EasyMail7, you can connect to an MS Access, MS Excel 97-2003, MS Excel 2007-2013, MS SQL, MySQL, CSV file and WPNewsman lists in WordPress. Read more about G-Lock WPNewsman here <http://wpnewsman.com>

### Step 3. Add Bounce Email Account

If you have already added the account to process returned emails when you were creating an outgoing email account at the 1<sup>st</sup> step, skip this step.

If not, click on “Add Bounce Email Account” button and enter your incoming mail server settings.

### Step 4. Create and Send Message

After you added an outgoing email server account and contact group, you can go to the next step and create and send an email message.

#### Create Message

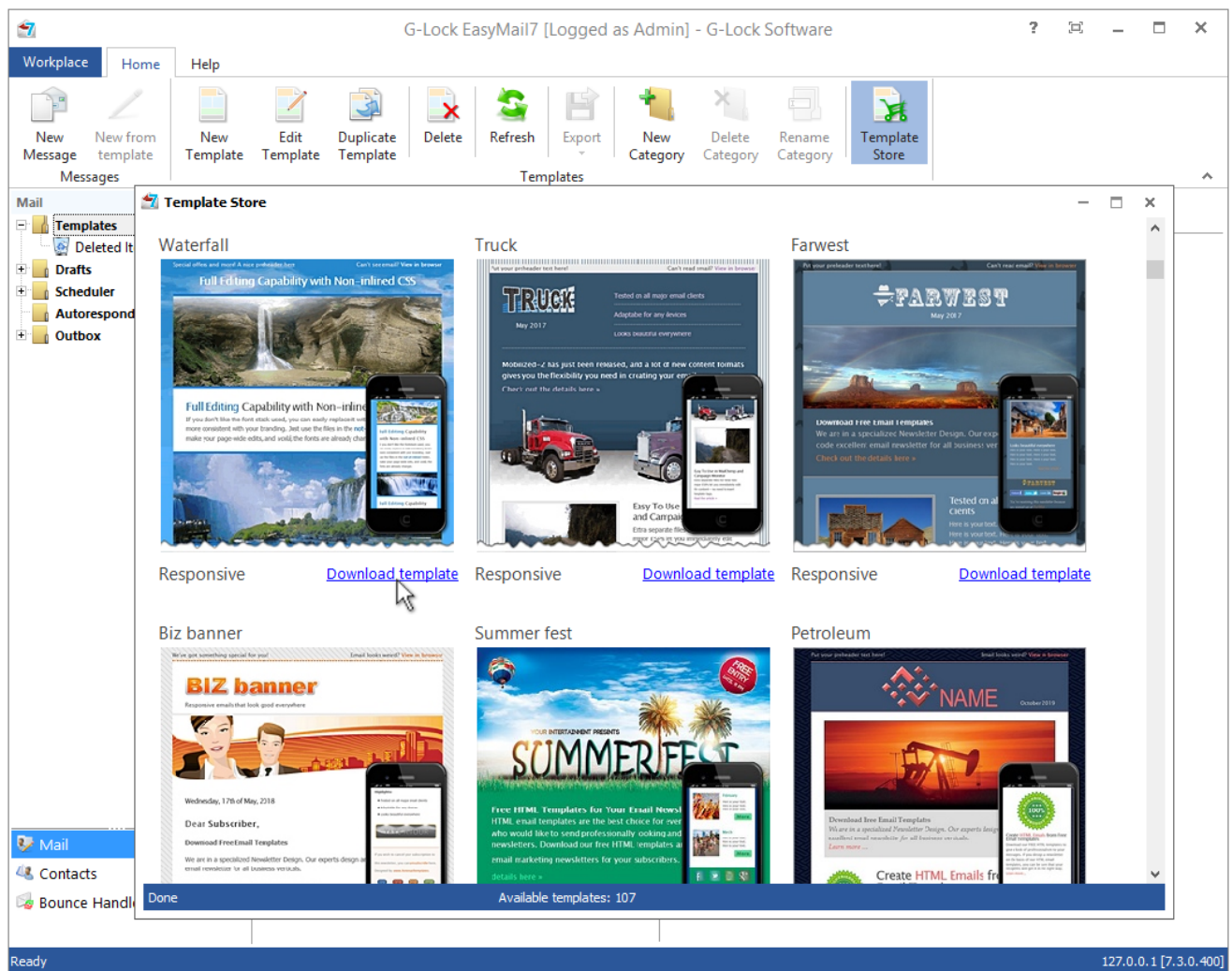
The quickest way to create the message is by using a template from the program’s template store. G-Lock EasyMail7 includes a rich collection of professionally designed responsive HTML email templates.

Click on the “Mail” tab at the left pane.

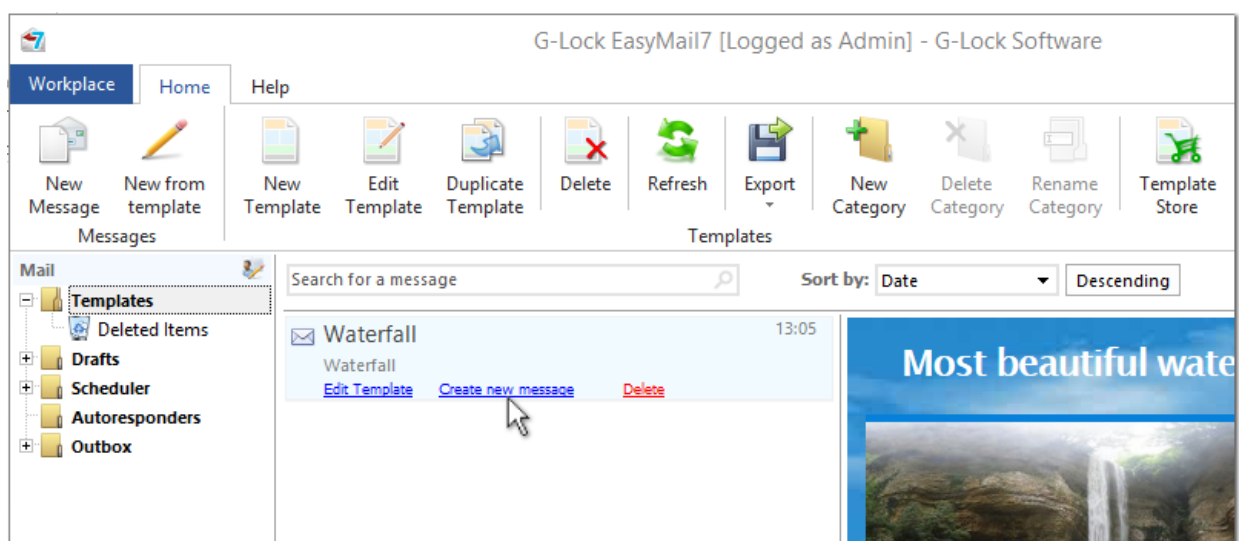
Click on "Template Store" under the Home menu.

Choose the template and click on "Download template".





When the template is installed, close the Template Store and click on “Templates” at the left pane. Hover the mouse over the template name and click on “Create new message”.



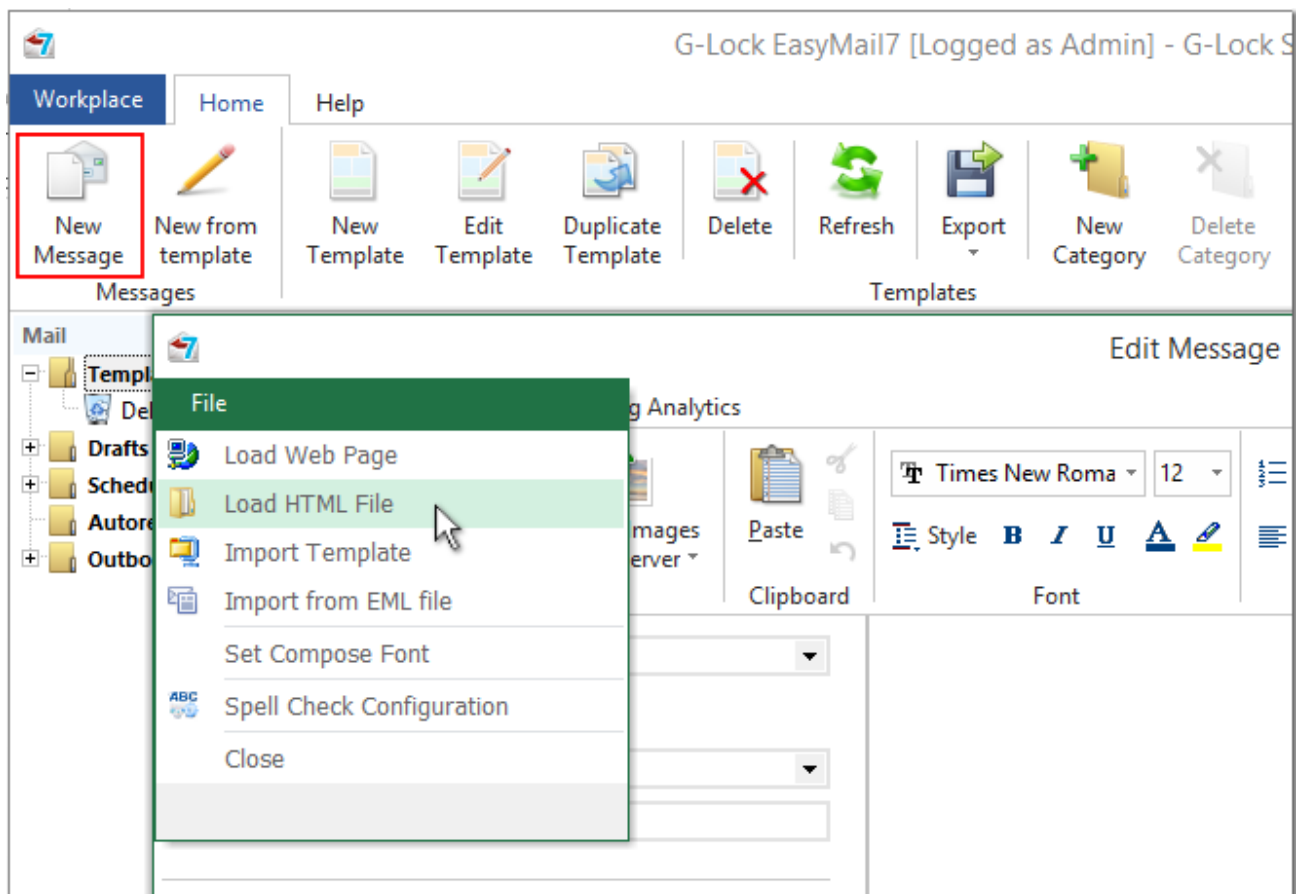
To learn more about G-Lock EasyMail7, visit <http://easymail7.com>

The message editor will open where you can customize the message as you need by adding your company name, message text, merge fields etc.

In addition, you can load the message from a HTML file, Zip file, EML file or web page.

Click on the “New Message” button under the Home menu.

Type the message text in the "Edit Message" window, or click on the File menu and select "Load Web Page", "Load HTML File", "Import Template" or "Import from EML File" option depending on where you want to load the message from.



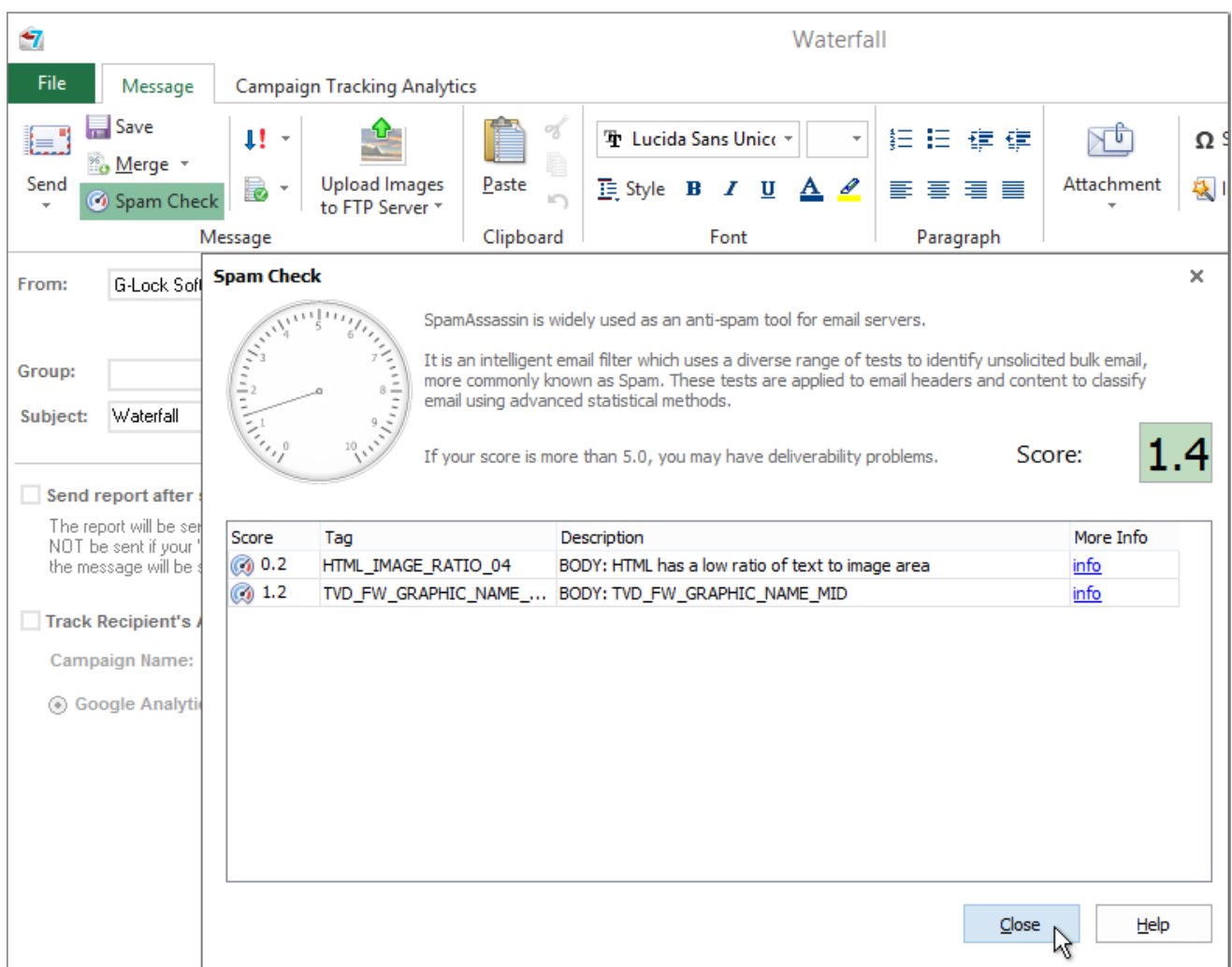
You can fully customize the message using the HTML options and Merge menu.

## Check Message Spam Score

Before you send the message, it's a good idea to check its spam score.

G-Lock EasyMail7 has the built-in SpamAssassin filter that uses a diverse range of tests to identify spam. The filter analyzes the email header and body to determine its spam score.

To check your message against SpamAssassin, click on the "Spam Check" button on the menu bar.



The screenshot shows the G-Lock EasyMail7 interface with the "Spam Check" dialog box open. The dialog box displays a gauge showing a score of 1.4, which is highlighted in a green box. The text explains that SpamAssassin is an anti-spam tool used for email servers, and it uses a diverse range of tests to identify unsolicited bulk email. It also notes that if the score is more than 5.0, there may be deliverability problems. Below the gauge, a table lists the tests used to calculate the score.

Score	Tag	Description	More Info
0.2	HTML_IMAGE_RATIO_04	BODY: HTML has a low ratio of text to image area	<a href="#">info</a>
1.2	TVD_FW_GRAPHIC_NAME_...	BODY: TVD_FW_GRAPHIC_NAME_MID	<a href="#">info</a>

Buttons for "Close" and "Help" are visible at the bottom right of the dialog box.

If your score is less than 5.0, it is OK to send the email.

If the spam score is more than 5.0, make the corrections according to the spam test report to avoid deliverability problems.

The common reasons for a high spam score are: too many images and few text, embedded images, spam trigger words (viagra, etc.), mismatch of the message Subject in the header and HTML source, links from blacklisted domains.

If your spam score is acceptable, click "Close" and send a test message.

## Send Test Message

It's highly recommended that you send a test message to yourself to check if it looks well in the email client when received.

You can create a group with your test email addresses and always use that group for sending a test message before each campaign.

Or, you can send a quick test message to one or several email addresses using the "To email" field.

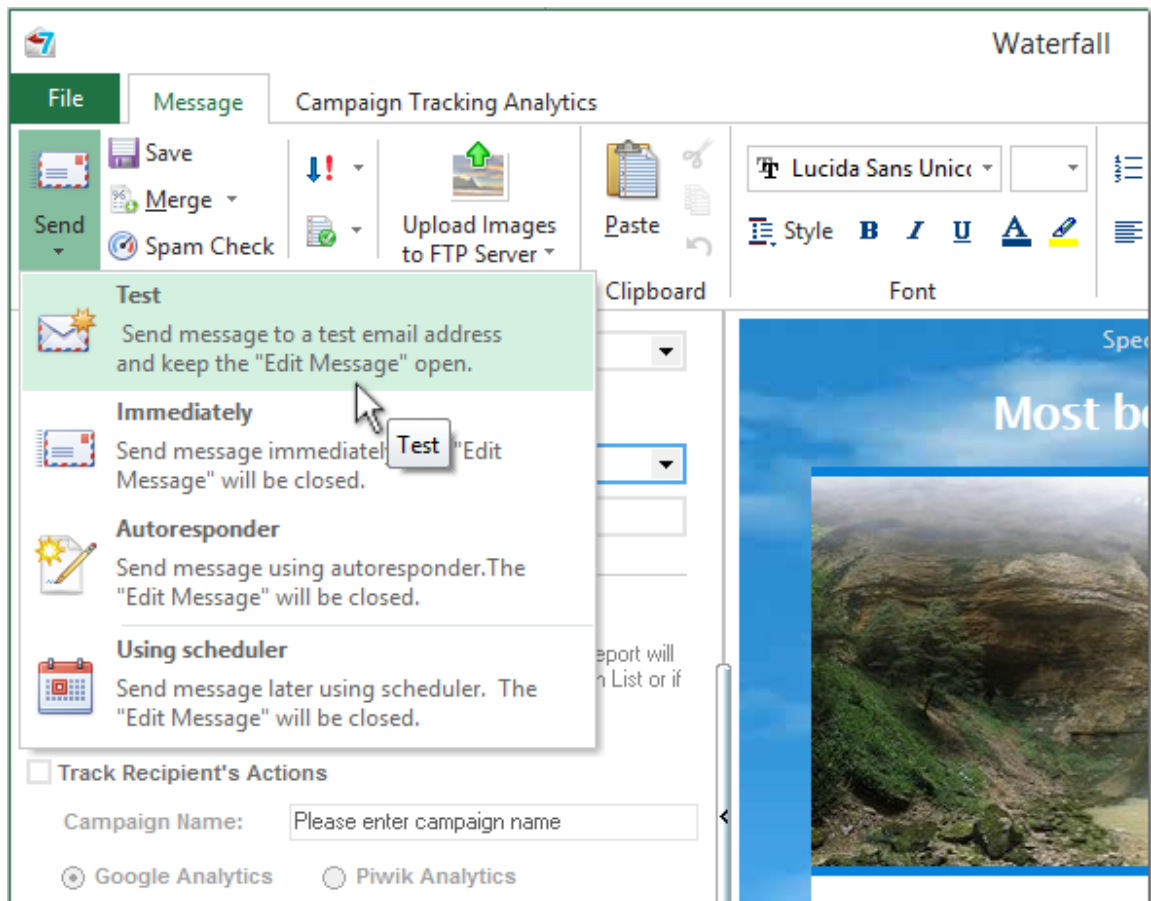
To send a test email message:

Select the account in the "From" field.

Type the message "Subject".

Click "Send".

Select "Test" from the "Send" button menu.



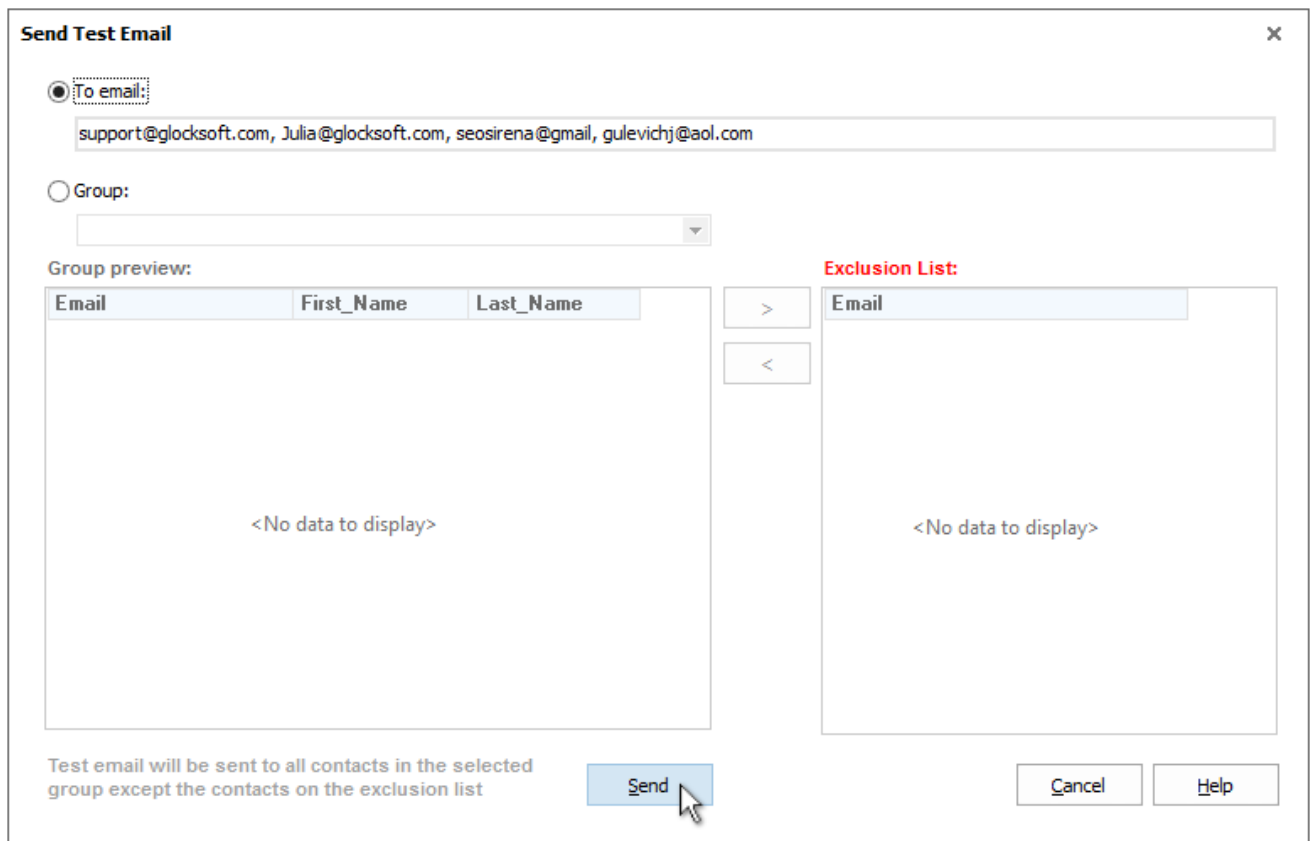
On the "Send Test Email" window select the option "To email:" or "Group:".

The "To email:" option allows you to quickly send a test message to one or several email addresses without adding them to the group.

Email addresses must be separated by commas or semicolons.

**Important!** When you send a test email using the "To email" field:

1. the Global Exclusion List does not work (if the email address is on the Global Exclusion List, the test message will still be sent to that email);
2. group merge tags in the email do not work. Only the merge tags from the Workplace Settings such as the unsubscribe link and social links work.



The dialog box is titled "Send Test Email" and has a close button (X) in the top right corner. It contains two radio buttons: "To email:" (selected) and "Group:". The "To email:" field contains the text "support@glocksoft.com, Julia@glocksoft.com, seosirena@gmail, gulevichj@aol.com". The "Group:" field is a dropdown menu. Below these are two panels: "Group preview:" and "Exclusion List:". The "Group preview:" panel has a table with columns "Email", "First\_Name", and "Last\_Name", and a message "<No data to display>". The "Exclusion List:" panel has a table with a column "Email" and a message "<No data to display>". Between the two panels are ">" and "<" buttons. At the bottom, there is a text box stating "Test email will be sent to all contacts in the selected group except the contacts on the exclusion list", a "Send" button, and "Cancel" and "Help" buttons.

**Send Test Email**

☒ To email:

support@glocksoft.com, Julia@glocksoft.com, seosirena@gmail, gulevichj@aol.com

☐ Group:

Group preview:

Email	First_Name	Last_Name
<No data to display>		

Exclusion List:

Email
<No data to display>

Test email will be sent to all contacts in the selected group except the contacts on the exclusion list

Send Cancel Help

If you have a group with test email addresses, select the "Group:" option and then select your test group from the menu.

You can add email addresses to which you do not want to send the test email to the Exclusion list by using the > button.

Click "Send".

**Send Test Email**

☐ To email:  
support@glocksoft.com, Julia@glocksoft.com, seosirena@gmail, gulevichj@aol.com

☒ Group:  
test

Group preview:

Email	First_Name	Last_Name
seosirena@gmail.com	Amur	
amura1@live.com	Amura	Bumel
julia.gulevich@yahoo.com	Julia	Gulevich

Exclusion list:

Email
gulevichj@aol.com
support@glocksoft.com

Test email will be sent to all contacts in the selected group except the contacts on the exclusion list

**Send** **Cancel** **Help**

Check mail on your test email addresses to see how the message displays. If any corrections are needed, you can make them now and re-send a test message.

## Send Message to the Group

Select the group in the “Group” field.

Click “Send”.

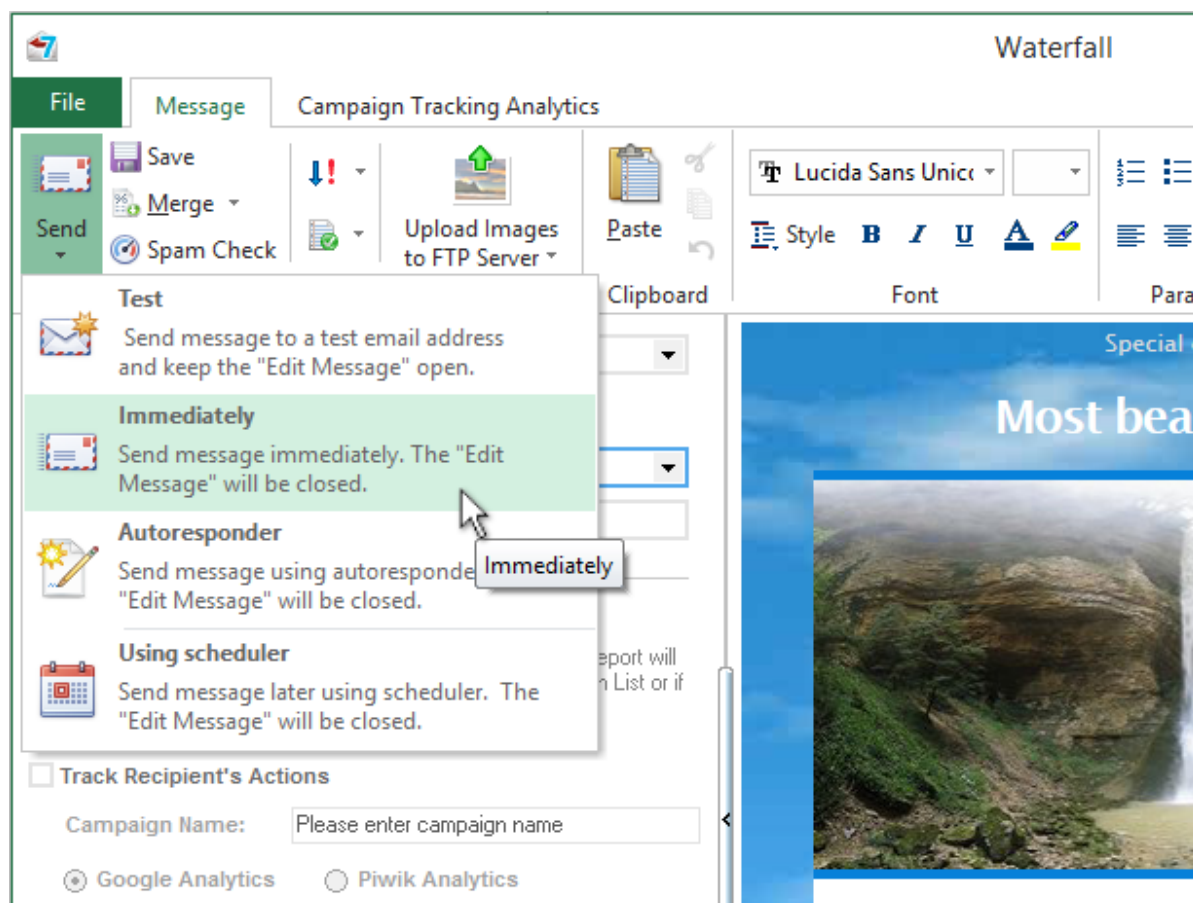
Select “Immediately” from the “Send” button menu.

Check the "Send report after sending is finished" option if you want to receive the PDF report at your email address. The report will be sent at your "From" email address.



The report will NOT be sent if your "From" email address is on the Global Exclusion List or if the message will be sent by an autoresponder.

Click "Send".



**Note:** if you have duplicate email addresses between groups and send the message to more than one group at a time, the program does not send the message to all duplicate addresses. The message is sent only to the first email address that occurs.

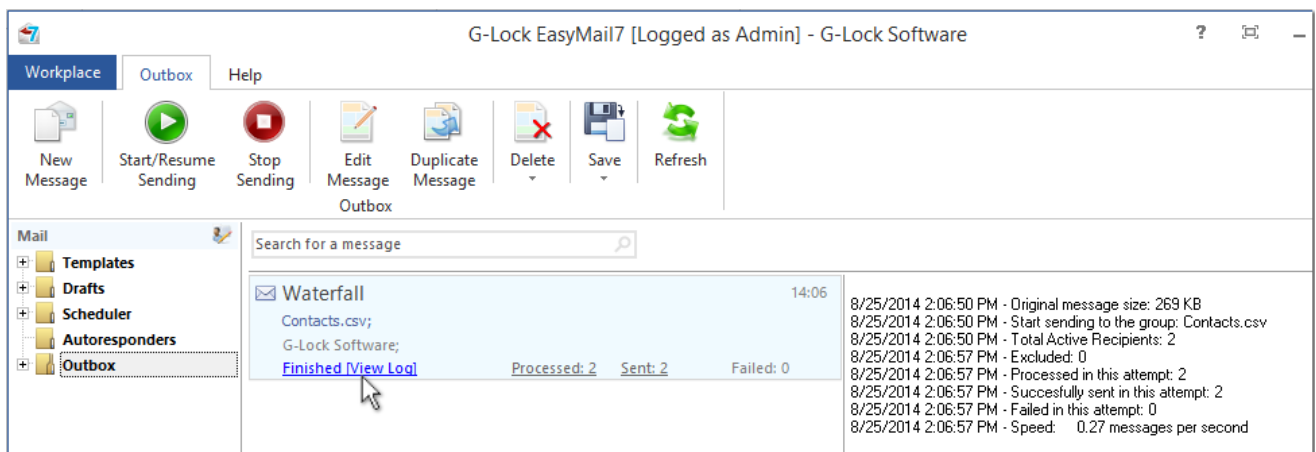
When you send the message to a database and have duplicate addresses in the database, the message is sent to the first email address out of duplicate emails that occurs in the database.



You can watch the sending process in the Outbox. This is where sent emails are stored.

After the sending is complete, you can click on “View Log” and look at the general sending log of the message.

In addition, you can click on “Processed”, “Sent” and “Failed” to look at processed emails (sent + failed), sent and failed (not sent) emails.



## Work with G-Lock EasyMail7 Web Client

G-Lock EasyMail7 has built in Web Service and offers a RESTful interface for consuming JSON content via AJAX or mobile clients.

We included the basic demo web client into the program installation which shows how to create a RESTful JavaScript client.

In the current version of the web client you can:

- compose an email message from a template or draft;
- compose an email message from scratch;
- send an email message to one or several groups;

- save an email message as a draft;
- edit and delete templates and drafts;
- view contacts in internal and external groups (databases);
- view sent emails in the Outbox.

The current version of G-Lock EasyMail7 web client does not allow you to create email server accounts, add contact groups, create links to databases, or handle bounce and unsubscribe emails.

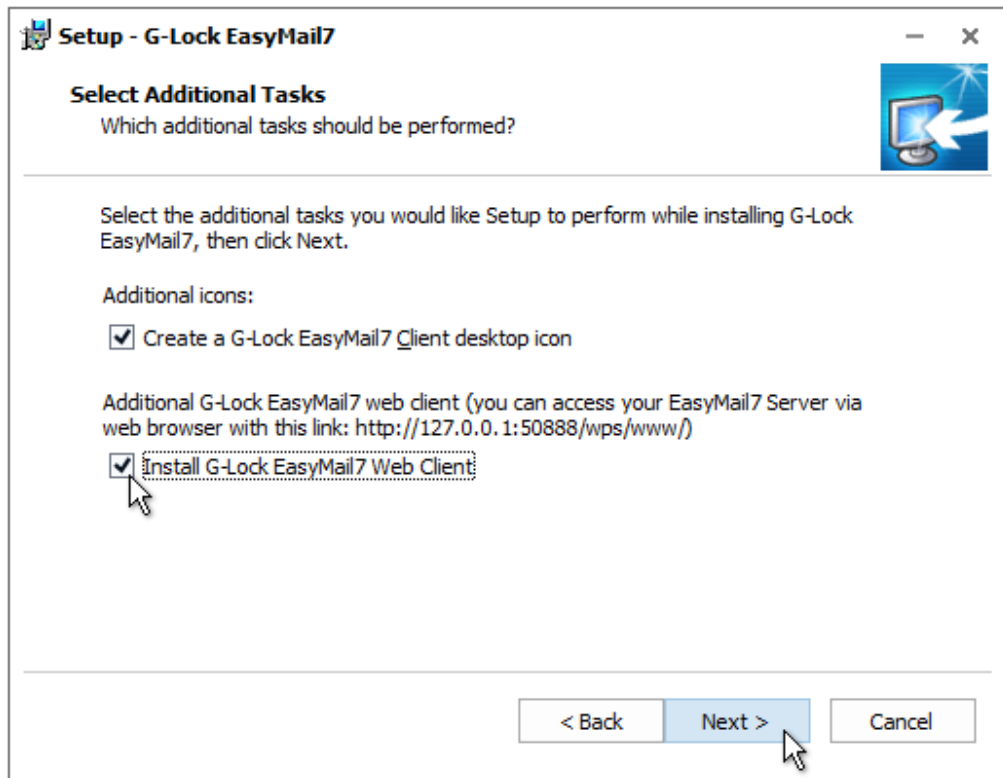
You can login into the web client in any browser on any device including iPad, Android tablet pc, Windows tablet pc etc. and run an email campaign, check how the email campaign was sent, look through the contacts or simply check the data you have on the EasyMail7 Server.

## Install G-Lock EasyMail7 Web Client

You can optionally install G-Lock EasyMail7 web client when you are installing G-Lock EasyMail7.

To install G-Lock EasyMail7 web client:

1. Check the "Install Web Client" option during the setup process.
2. Click "Next".



3. Finish the setup process.

## Login into Web Client

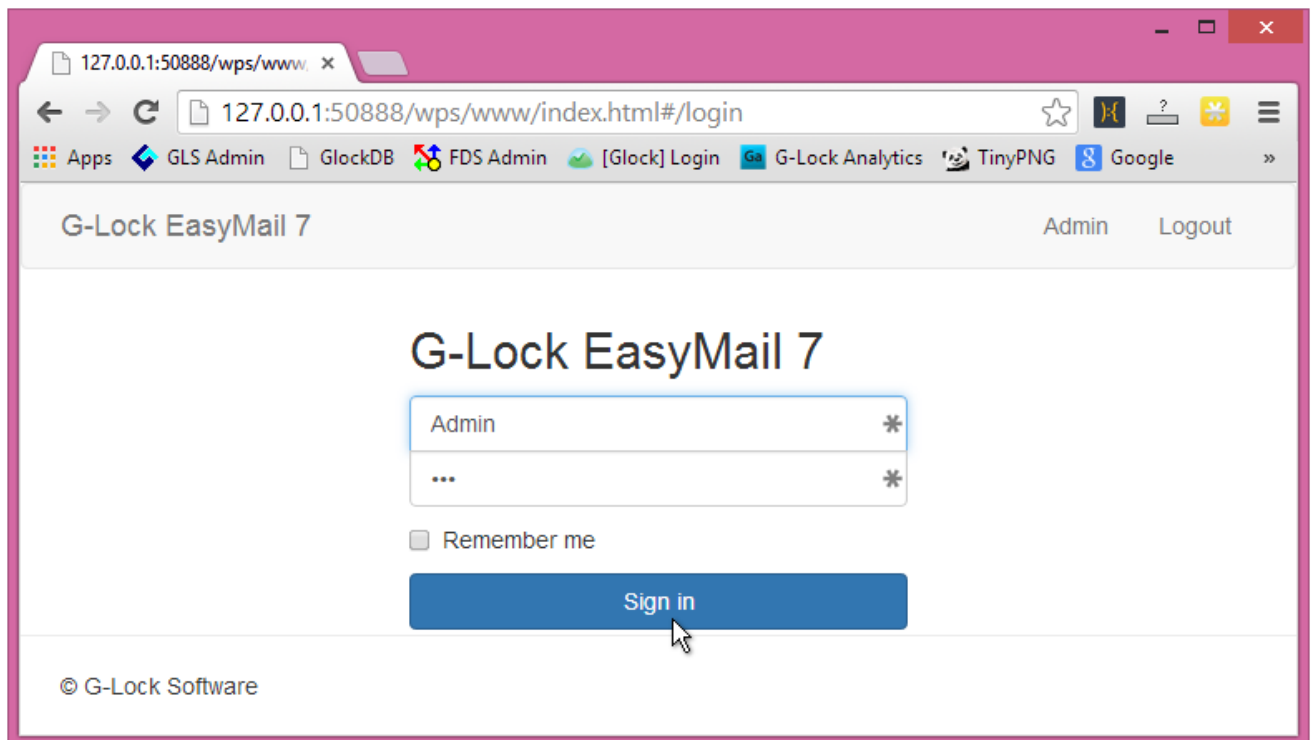
After you installed G-Lock EasyMail7 web client, you can login into it in your browser.

To login into G-Lock EasyMail7 web client:

1. Open the URL [http://\[EasyMail7 Server IP\]:50888/wps/www](http://[EasyMail7 Server IP]:50888/wps/www) in the browser

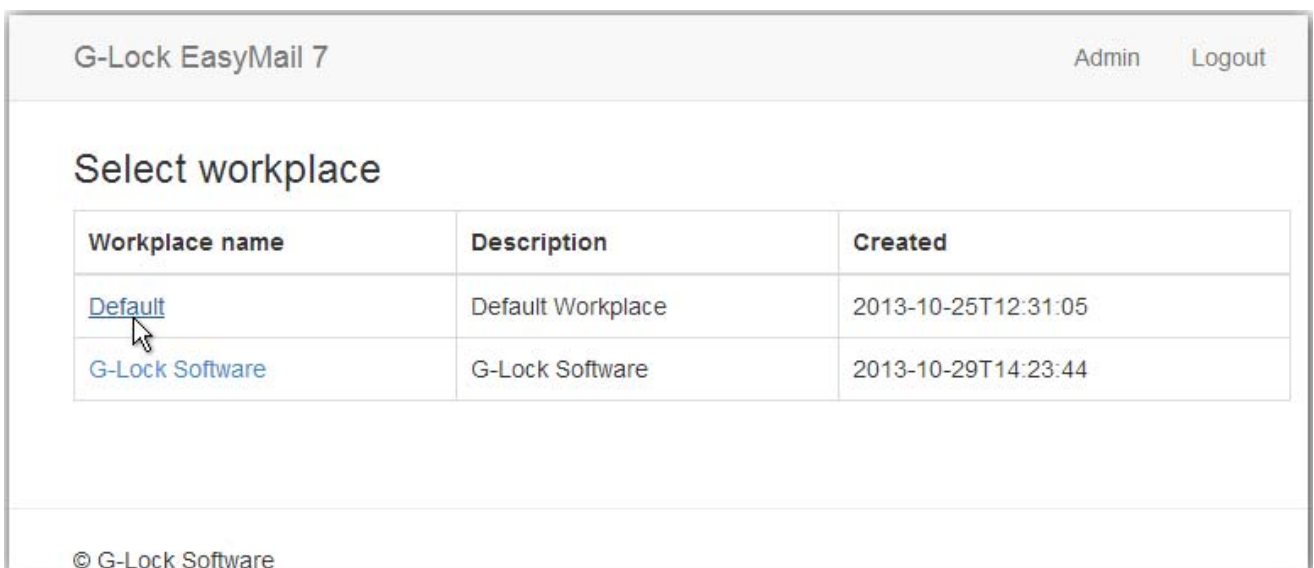
Replace [EasyMail7 Server IP] in the URL with the IP address, or computer name, or domain name where the EasyMail7 Server is installed. Example: <http://127.0.0.1:50888/wps/www>

2. Login with your user name and password.



3. Click "Sign in".

4. After you login, select the workplace you will work within.



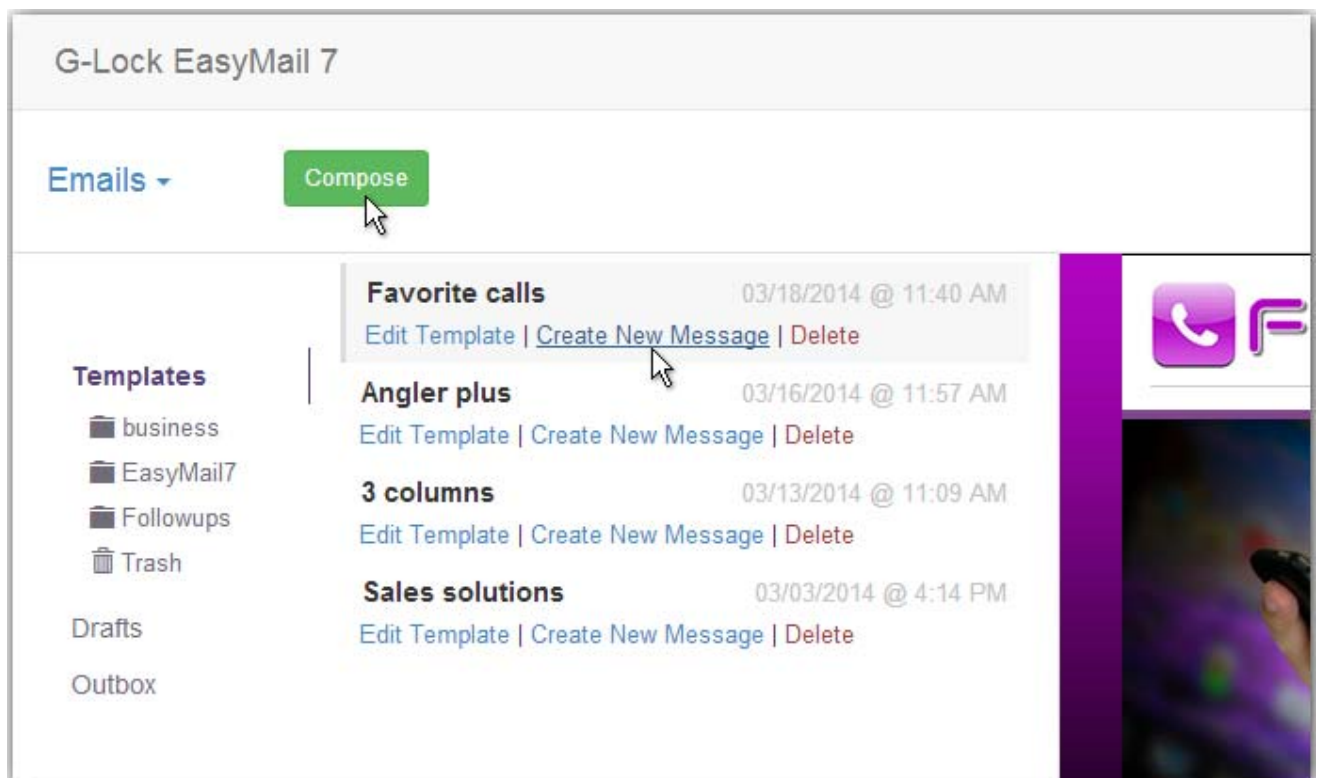
## Compose and Send Message

In G-Lock EasyMail7 web client you can compose an email message from scratch or from an existing template, but you cannot import the message from a file or web page.

To compose and send a message:

1. Click on the "Compose" button to create a new email from scratch.

Or, click on "Templates" at the left side, select a template and click on "Create New Message".



2. Use the options of the HTML editor to compose the message. Or, you can click on "Source" and copy-paste your HTML source.

**Important!** In the web client you cannot use the Merge menu. To merge the contact's data, unsubscribe link or social links into the message, type the correct merge tags manually.

3. Select the email server account in the From menu.
4. Select the group(s) in the To field. If you select more than one group, the program shows just the number of groups, for example, 2 groups, instead of the groups names.
5. Click "Send Now".

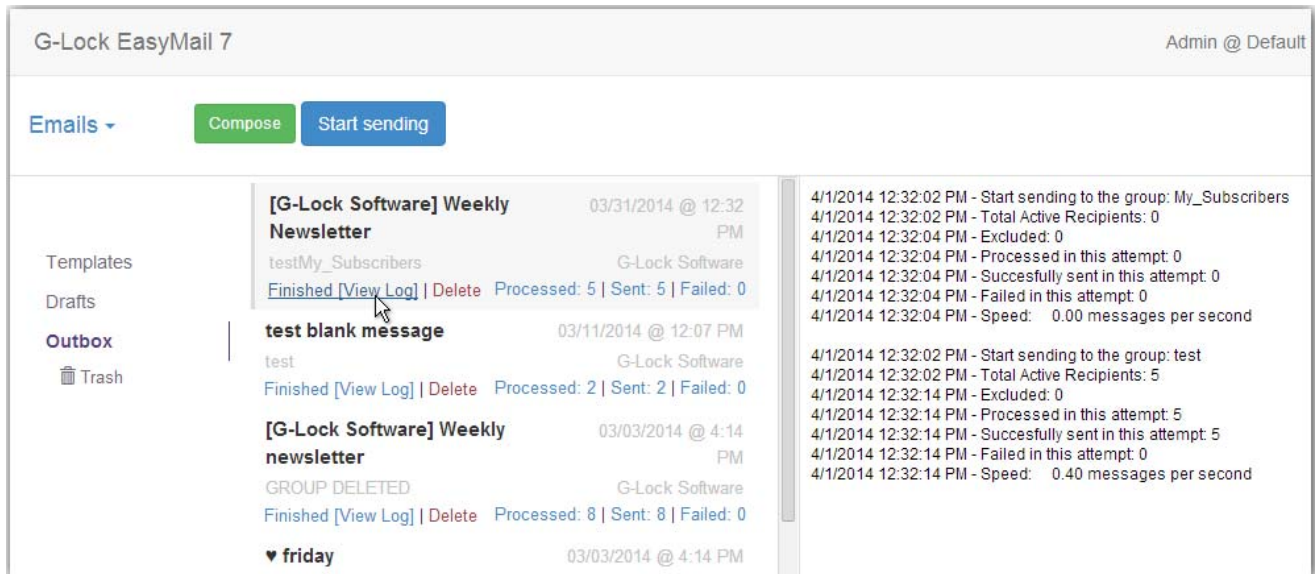
The screenshot displays the G-Lock EasyMail 7 web client interface. At the top, the title bar shows "G-Lock EasyMail 7" and "Admin @ Default". Below this, the breadcrumb navigation indicates "Drafts / [G-Lock Software] Weekly Newsletter". The main editing area includes a "Subject:" field with the text "[G-Lock Software] Weekly Newsletter". To the right of the subject field are "Send Now" and "Save" buttons. Below the subject field is a rich text editor with various formatting options like Source, Copy, Paste, Undo, Redo, Bold, Italic, Underline, Strikethrough, Text Color, Background Color, Bulleted List, Numbered List, Indent, Outdent, Quote, Unquote, Link, Unlink, and Image. The editor content shows a purple header with a phone icon and the word "Favorite", followed by a large image of hands holding a smartphone. To the right of the image, the text reads: "Ready to Use Free HTML Templates. We've come up with free HTML email designs that are fresh, original and consistently high quality whichever email marketing". Below the editor is a status bar with HTML tags: "body table tbody tr td table tbody tr td". On the right side of the interface, the "From:" dropdown is set to "G-Lock Software". The "To:" dropdown shows "2 groups". There is a checkbox for "Track recipients' actions" which is unchecked. Below this is a "Campaign Name" input field. Further down are radio buttons for "Google analytics" and "Piwik". At the bottom right is an "Attachments" section with a plus sign button.

You can watch the sending process in the Outbox.

Click on "View Log" to see the general sending log.

Click on "Processed", "Sent" and "Failed" to see processed, sent and failed emails.

Click the "Start Sending" button to re-send failed emails.



## Edit and Delete Templates

In G-Lock EasyMail7 web client you can edit and delete existing templates but you cannot import new templates from files or template store, or create templates categories.

### To edit a template:

1. Click on "Templates" at the left side.
2. Click on the template category under "Templates" if you want to edit a template from the category.
3. Click on "Edit Template" under the template name.
4. Make the changes to the template and click "Save".

**To delete a template:**

1. Click "Delete" under the template name.

## Edit and Delete Drafts

In G-Lock EasyMail7 web client you can create a message and save it as a draft.

**To edit a draft:**

1. Click on "Drafts" at the left side.
2. Click on "Edit Message" under the draft name.
3. Make the changes to the draft and click "Save".

Or, click "Send Now" to send the message immediately.

**To delete a draft:**

1. Click "Delete" under the draft name.

## View Contacts in Groups and Databases

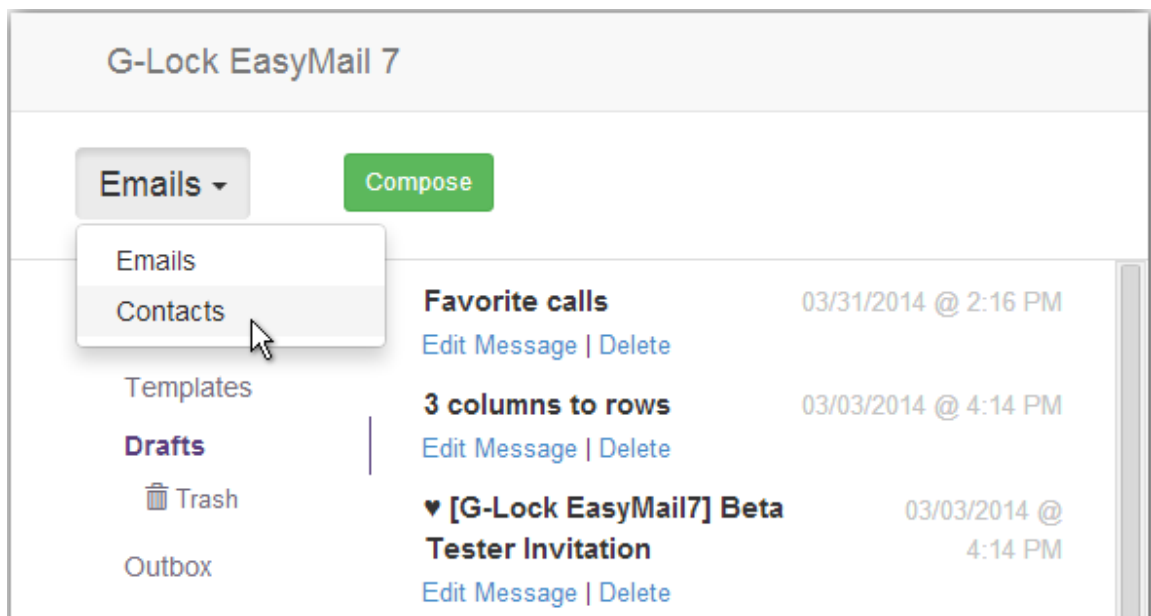
In G-Lock EasyMail7 web client you can only view the contacts in internal groups and databases. You cannot create new groups or links to databases.

Neither can you edit, delete, add new contacts to the group or manage the exclusion list.

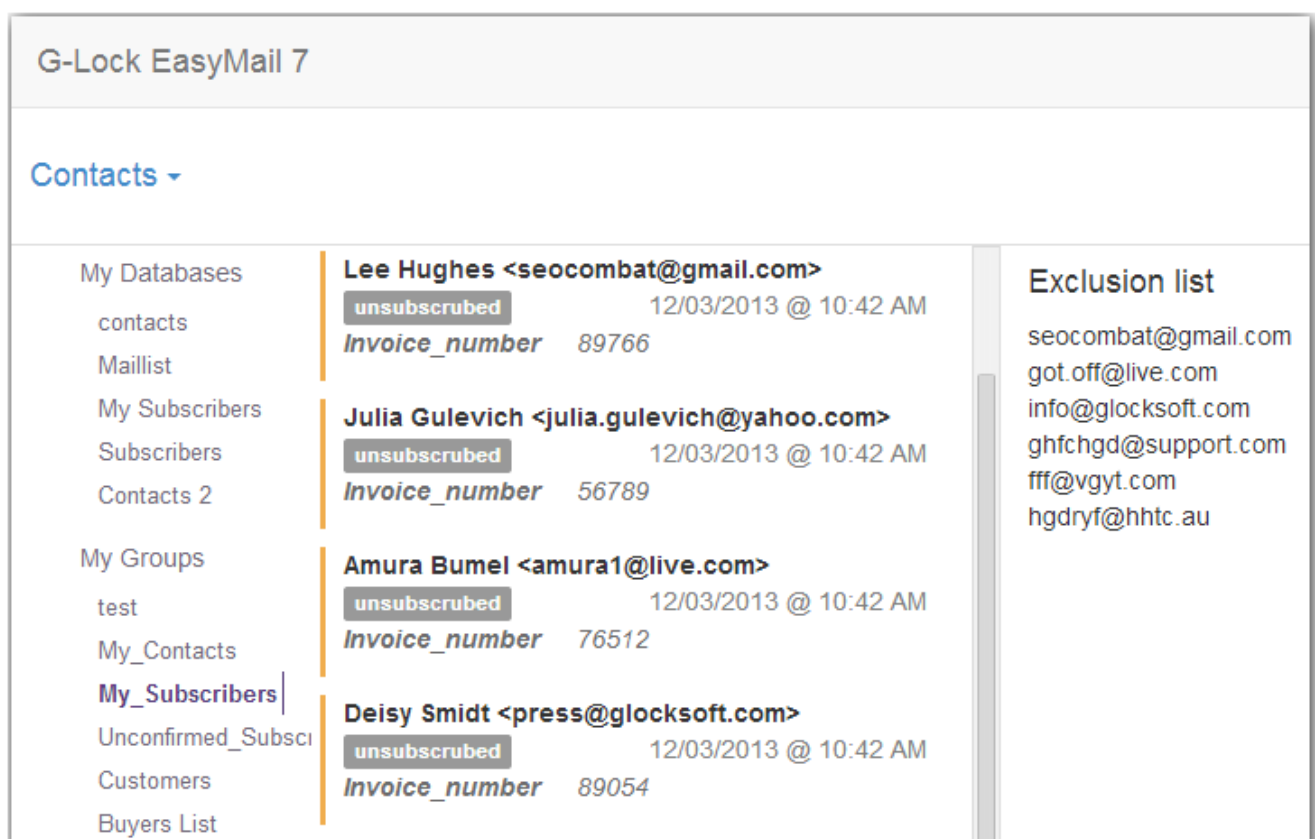
**To view contacts:**

1. Switch to the "Contacts" tab.





2. Click on the group name or database link name.



## Useful Articles

Before you start composing and sending an email message, please, read these articles on our website:

“How to Save Money and Speed up Message Sending with G-Lock EasyMail7” <http://easymail7.com/how-to-speed-up-message-sending/>

“How to Insert Picture into the Email Template”  
<http://easymail7.com/tutorials/insert-picture-email-template/>

From these articles you will learn how to re-size, crop and compress images directly in G-Lock EasyMail7 before inserting them into the message and how to upload images to your web server in order to decrease the message size, speed up sending and save your money if you are paying for traffic with your email service provider like Amazon SES.

## Support & Contact

G-Lock EasyMail7 has a support page at <http://easymail7.com/contact-support/> where you can ask for a solution to your problem using the contact form. We usually reply within 24 hours on business days.

Also you can contact us via email at [support@glocksoft.com](mailto:support@glocksoft.com) or via a live online chat on our main website <http://www.glocksoft.com>. The chat is available on business days during our working hours 10:00 – 18:00 +3GMT.

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